



Exhibits and Advertising

THE RNA SOCIETY
18TH ANNUAL MEETING
DAVOS, SWITZERLAND
11 TO 16 JUNE, 2013

RNA 2013 General Information

The RNA Society is a non-profit, international scientific society with more than 1300 members dedicated to fostering research and education in the field of RNA science. The Society's annual meeting will attract 1000 top researchers from all across the globe, with presentations detailing the very latest discoveries in this field. This is an ideal opportunity for companies to help advance RNA science in a very tangible way, while also having their company more closely associated with top-level research. We invite you to join us at RNA 2013 in Davos, Switzerland.

Exhibitor Registration

Exhibit spaces are 6m² (approximately 6.5 feet x 10 feet) with a table and two chairs, intended to accommodate your pop-up display. Draping, additional equipment, electricity, or multiple spaces can be arranged. Exhibits will be located in a high-traffic area amidst 600 scientific posters and coffee breaks, and adjacent to the registration desk.

Exhibitors are welcome to demonstrate instruments, equipment, systems, books, software, etc. however the sale of

products and services is prohibited in the exhibition area. Exhibits may be displayed for any or all days of the conference.

Each 6m² space includes badges for 2 exhibit attendants to access the exhibition area including poster sessions and coffee breaks. Registration for exhibit attendants who wish to submit an abstract and/or attend oral sessions and meals should be done separately on the conference website: www.rnasociety.org.

Advertising

The program/abstract book will be approximately 400 pages, A4 size and printed in English. Ad space is available on the back cover, inside front or back covers, and half- or full-size inside pages. Both print and electronic format will be offered to all attendees. Alternatively, consider a leaflet or logo item to be inserted in registration packs, or sponsor a banner at the conference site or a web page banner.

Other Ideas

Sponsor any of the events or attendee gifts listed on the following page, or fund an award, travel fellowships or other support for young scientists. We are open to suggestions and will appreciate working with you on any ideas for supporting the meeting.

Artwork

If your selection includes an ad in the abstract book, ads will be accepted in EPS or Illustrator formats for line art, or in 300 ppi TIFF, JPEG or PNG formats for line art and photos. Contact us early if other formats are required. We recommend that you send us contact information for the graphic artist who created your ad, in case we have questions. Page assignments will be determined by the Society.

QUESTIONS? Please contact us!

EMAIL: registration@rnasociety.org ♦ PHONE: +1-206-706-8118



Conference Sponsorship

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RNA 2013

We invite exhibitors and advertisers to support RNA 2013 through a variety of sponsorship opportunities. Please review the prospectus and consider funding an award or travel fellowships, or sponsor any of the events listed here. We appreciate support at all levels and are very much open to discussing any other forms of sponsorship.

Please complete form on next page and return to:

RNA 2013
c/o Simple Meetings
PO Box 31623
Seattle, WA 98103
USA

EMAIL:
registration@
rnasociety.org

All sponsorships include your logo listed among sponsors in the abstract book and the welcome slideshow before each session.

EXCLUSIVE SESSION SPONSORSHIP - PRICES VARY

Your company name will be prominently featured and acknowledged at the beginning of, midway through, and at the end of the sponsored session, as well as printed on posters at the entrances to the session. Session sponsorships are exclusive as follows:

Plenary session - \$5,000	5 sessions are scheduled
Concurrent session - \$2,500	6 concurrent sessions are scheduled
Workshop - \$1,500	3 workshops are scheduled

WELCOME BEER GARDEN - \$10,000 (EXCLUSIVE)

The Welcome Beer Garden and grill dinner will take place on Tuesday evening, June 11 following the opening plenary session. Your sponsorship provides complimentary beverages for attendees. Signs with your company name and logo will be displayed in the beer garden and your logo will be printed on drink tickets.

BOXED LUNCH - \$10,000 (4 ARE AVAILABLE)

Your sponsorship will provide boxed lunch for attendees one day. Signs with your company name and logo will be displayed in the lunch distribution area and logo stickers will be placed on the lunch boxes.

BANQUET & DANCE - \$10,000 (EXCLUSIVE)

Your sponsorship will offset the cost of the closing banquet and dance on Saturday night. Signs with your company name and logo will be displayed at the entrance and near each bar.

COFFEE BREAK - \$2,000 (5 ARE AVAILABLE)

Your sponsorship will provide coffee for attendees for one day. Signs with your company name and logo will be displayed near all coffee stations for the full day.

POSTER SESSION - \$2,000 (3 ARE AVAILABLE)

Your sponsorship will provide beer and soft drinks for attendees at one poster session. Signs with your company name and logo will be displayed near all beverage stations during the session.

SEAT CUSHIONS - \$5,000 (EXCLUSIVE)

Your sponsorship will cover the cost of producing seat cushions to be distributed to all participants. Your logo will be printed on the cushions.

CONFERENCE BAGS - SOLD!

Your sponsorship will cover the cost of producing conference bags to be distributed to all participants. Your logo will be printed on the bags.

QUESTIONS? Please contact us!

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Selection and Payment

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EXHIBIT SPACE

Includes 6 square meters (6.5' x 10') with table and 2 chairs for your pop-up display. Additional booth equipment can be arranged for a fee. Includes badges for 2 exhibit attendants to access the exhibit area only (this is a high-traffic area with 600 posters and all refreshment breaks). Exhibit attendants who wish to fully participate in the conference (submit an abstract, and/or attend sessions, meals, socials and banquet) should also register as conference attendees at www.rnasociety.org

ABSTRACT BOOK ADVERTISING

Included in both the printed and electronic versions.

REGISTRATION INSERTS

Your brochure or logo gift (provided by you) will be distributed to participants in conference registration packs.

SPONSORSHIP

Listed on previous page, or contact us to discuss any other ideas.

Organization/Company name

Mailing address

City

Postal code

Country

Contact name

Contact telephone

Contact email

Website

Exhibit attendant name(s) - limit 2

Attendant telephone

Attendant email(s)

Fee Calculation

Exhibit space: # 6m² spaces _____ x \$3,000 = _____

Ad - outside back cover: (one available) @ \$3,000 = _____

Ad - inside cover: front back (mark preference) @ \$1,500 = _____

Ad - inside full page: # pages _____ x \$750 = _____

Ad - inside half page: # 1/2 pages _____ x \$500 = _____

Registration insert: Leaflet/brochure Logo gift @ \$500 = _____

Sponsorship: _____ = _____

Please describe and enter an item and amount from the previous page, or simply enter a general meeting sponsorship of \$2,000 or more to receive your logo in the abstract book and on session welcome slides.

TOTAL FEES ENCLOSED: _____

Payment Method

Check

Credit Card

Wire Transfer (contact us)

US\$ only

Visa MasterCard American Express

Payable to "RNA Society"

Your billing statement will show merchant as "Simple Meetings"

Credit card account number

Expiration date

Name on card

Authorized Signature

Credit card billing address if different from contact address above

PLEASE RETURN THIS FORM WITH PAYMENT TO: RNA 2013 c/o Simple Meetings
POST: PO Box 31623, Seattle, WA 98103 USA ♦ EMAIL: registration@rnasociety.org