



# Support for RNA 2014

THE RNA SOCIETY  
19TH ANNUAL MEETING  
QUEBEC CITY, CANADA  
3 TO 8 JUNE, 2014

## RNA 2014 General Information

The RNA Society is a non-profit, international scientific society with more than 1300 members dedicated to fostering research and education in the field of RNA science. The Society's annual meeting will attract 1000 top researchers from all across the globe, with presentations detailing the very latest discoveries in this field. This is an ideal opportunity for companies to help advance RNA science in a very tangible way, while also having their company more closely associated with top-level research. We invite you to join us at RNA 2014 in Quebec.

## Exhibitor Registration

Exhibit spaces are 6m<sup>2</sup> (approximately 6.5 feet x 10 feet) with a table and two chairs, intended to accommodate your pop-up display. Pipe and draping, additional equipment, electricity, or multiple spaces can be arranged at additional cost. Exhibits will be located in a high-traffic area amidst 600 scientific posters during lunch breaks and evening poster sessions attended by all participants.

Exhibitors are welcome to demonstrate instruments, equipment, systems, books,

software, etc. however the sale of products and services is prohibited in the exhibition area. Exhibits may be displayed for any or all days of the conference.

Each 6m<sup>2</sup> space includes badges for 2 exhibit attendants to access the exhibition area including poster sessions. Registration for exhibit attendants who wish to submit an abstract for presentation and/or attend oral sessions and meals should be done separately on the conference website: [www.rnasociety.org/conferences/rna-2014/](http://www.rnasociety.org/conferences/rna-2014/)

## Advertising

The program/abstract book will be approximately 400 pages, 8.5"x11" and printed in English. Ad space is available on the back cover, inside front or back covers, and half- or full-size inside pages. The book will be offered to all attendees in both print and digital format. Indicate your interest in a book ad on the order form, or contact us by email, and we will refer you to our publishing partners at Cold Spring Harbor Laboratory Press. Alternatively, consider a leaflet or logo item to be inserted in registration packs, or sponsor a banner at the conference site or a web page banner.

## Artwork

If your selection includes an ad in the program/abstract book, ads will be accepted in EPS or Illustrator formats for line art, or in 300 ppi TIFF, JPEG or PNG formats for line art and photos. Contact us early if other formats are required. Inside page location will be determined by the RNA Society.

## Other Ideas

Sponsor any of the events or attendee gifts and other items listed on the following page, or fund an award, travel fellowships or other support for young scientists. We are open to suggestions and will appreciate working with you on any ideas for supporting the meeting.

**QUESTIONS? Please contact us!**

**EMAIL: [registration@rnasociety.org](mailto:registration@rnasociety.org) ♦ PHONE: +1-206-706-8118**



# Sponsorship

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## RNA 2014

We invite exhibitors and advertisers to support RNA 2014 through a variety of sponsorship opportunities. Please review the prospectus and consider funding an award or travel fellowships, or sponsor any of the events listed here. We appreciate support at all levels and are very much open to discussing any other forms of sponsorship.

Please complete form on next page and return to:

RNA 2014  
c/o Simple Meetings  
PO Box 31623  
Seattle, WA 98103  
USA

EMAIL:  
registration@  
rnasociety.org

All sponsorships include your logo listed among sponsors in the abstract book and the welcome slideshow before each session.

### EXCLUSIVE SESSION SPONSORSHIP - PRICES VARY

Your company name will be prominently featured and acknowledged at the beginning of, midway through, and at the end of the sponsored session, as well as printed on posters at the entrances to the session. Session sponsorships are exclusive as follows:

Opening Keynote session - \$10,000	1 keynote session is scheduled
Plenary session - \$5,000	5 plenary sessions are scheduled
Concurrent session - \$2,500	10 concurrent sessions are scheduled
Workshop - \$1,500	3 workshops are scheduled

### WELCOME GALA RECEPTION - \$10,000

The Welcome Gala Reception will take place on Tuesday evening, June 3 prior to the keynote plenary session. Your sponsorship provides complimentary beverages for attendees. Signs with your company name and logo will be displayed in the beer garden and your logo will be printed on drink tickets.

### BANQUET & DANCE - \$10,000

Your sponsorship will offset the cost of the closing banquet and dance on Saturday night at the Hilton Hotel. Signs with your company name and logo will be displayed at the entrance and near each bar.

### COFFEE BREAK - \$2,000 (4 ARE AVAILABLE)

Your sponsorship will provide coffee for attendees for one day. Signs with your company name and logo will be displayed near all coffee stations for the full day.

### POSTER SESSION - SOLD OUT

Your sponsorship will provide beer and soft drinks for attendees at one poster session. Signs with your company name and logo will be displayed near all beverage stations during the session.

### MEETING PROGRAM APP - \$5,000

Your sponsorship will cover the cost of producing an app for handhelds of the entire conference program made available free to all participants. Your logo or ad will be included among the screen shots.

### CONFERENCE BAGS - \$5,000

Your sponsorship will cover the cost of producing conference bags to be distributed to all participants. Your logo will be printed on the bags.

**QUESTIONS? Please contact us!**

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# Selection and Payment

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## RNA 2014

### EXHIBIT SPACE

Includes 6 square meters (6.5' x 10') with table and 2 chairs for your pop-up display. Additional booth equipment can be arranged for a fee. Includes badges for 2 exhibit attendants to access the exhibit/poster area only. Exhibit attendants who wish to fully participate in the conference (submit an abstract for presentation, and/or attend sessions, meals, socials and banquet) should also register as conference attendees at [www.rnasociety.org](http://www.rnasociety.org).

### ABSTRACT BOOK ADVERTISING

Let us know your interest and we will refer you to our partners at Cold Spring Harbor Laboratory Press.

### REGISTRATION INSERTS

Your brochure or logo gift (provided by you) will be distributed to participants in conference registration packs.

### SPONSORSHIP

Listed on previous page, or contact us to discuss any other ideas.

Organization/Company name \_\_\_\_\_

Mailing address \_\_\_\_\_

City, State \_\_\_\_\_ Postal code \_\_\_\_\_ Country \_\_\_\_\_

Contact name \_\_\_\_\_ Contact telephone \_\_\_\_\_

Contact email \_\_\_\_\_ Website \_\_\_\_\_

Exhibit attendant name(s) - limit 2 \_\_\_\_\_ Attendant telephone \_\_\_\_\_

Attendant email(s) \_\_\_\_\_

### Fee Calculation—all fees are in US Dollars

Exhibit space: # 6m<sup>2</sup> spaces \_\_\_\_\_ x \$3,000 = \_\_\_\_\_

Registration insert:  Leaflet/brochure  Logo gift @ \$500 = \_\_\_\_\_

Sponsorship - please mark your choice(s) and enter the applicable fee: = \_\_\_\_\_

Opening Keynote Session \$10,000  Plenary Session \$5,000

Concurrent Session \$2,500  Workshop \$1,500

Welcome Gala Reception \$10,000  Banquet/Dance \$10,000

Coffee Break \$2,000  Meeting Program App \$5,000

Conference Bags \$5,000

Other: \_\_\_\_\_ = \_\_\_\_\_

*Please describe any other type of support that interests you, or enter a general meeting sponsorship of \$2,000 or more to receive your logo in the abstract book and on session welcome slides.*

**TOTAL FEES ENCLOSED: \$ \_\_\_\_\_**

I would like to be contacted about placing an ad in the program/abstract book.

### Payment Method

Check

Credit Card

Wire Transfer (*contact us*)

US\$ only

Visa  MasterCard  American Express

Payable to "RNA Society"

Your billing statement will show merchant as "Simple Meetings"

Credit card account number \_\_\_\_\_

Expiration date \_\_\_\_\_

Name on card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Credit card billing address if different from contact address above \_\_\_\_\_

PLEASE RETURN THIS FORM WITH PAYMENT TO: RNA 2014 c/o Simple Meetings  
POST: PO Box 31623, Seattle, WA 98103 USA ♦ EMAIL: [registration@rnasociety.org](mailto:registration@rnasociety.org)