



Support for RNA 2015

THE RNA SOCIETY
20TH ANNUAL MEETING
UNIVERSITY OF WISCONSIN, MADISON, USA
MAY 26 TO 31, 2015

RNA 2015 General Information

The RNA Society is a non-profit, international scientific society with more than 1500 members dedicated to fostering research and education in the field of RNA science. The Society's annual meeting will attract nearly 1000 top researchers from all across the globe, with presentations detailing the very latest discoveries in this field. This is an ideal opportunity for companies to help advance RNA science in a very tangible way, while also having their company more closely associated with top-level research. We invite you to join us at RNA 2015 in Madison, Wisconsin.

Exhibitor Registration

Exhibit spaces are 10' x 10' with an 8-foot table and two chairs, intended to accommodate your pop-up display. Pipe and draping, additional equipment, electricity, or multiple spaces can be arranged at additional cost. Exhibits will be located in a high-traffic area of the conference with daily access to participants.

Exhibitors are welcome to demonstrate instruments, equipment, systems, books, software, etc. however the sale of

products and services is prohibited in the exhibition area. Exhibits may be displayed for any or all days of the conference.

Each 10' x 10' space includes badges for 2 exhibit attendants to access the exhibition area including poster sessions. Registration for exhibit attendants who wish to attend oral sessions, meals, and/or submit an abstract for presentation should be done separately on the conference website: www.rnasociety.org/conferences/rna-2015/

Advertising

The program/abstract book will be approximately 400 pages, 8.5"x11" and printed in English. Ad space is available on the back cover, inside front or back covers, and half- or full-size inside pages. The book will be offered to all attendees in both print and digital format. Indicate your interest in a book ad on the order form, or contact us by email, and we will refer you to our publishing partners at Cold Spring Harbor Laboratory Press. Alternatively, consider a leaflet or logo item to be inserted in attendee registration packs, or sponsor a banner at the conference site or a web page banner.

Artwork

If your selection includes an ad in the program/abstract book, ads will be accepted in EPS or Illustrator formats for line art, or in 300 ppi TIFF, JPEG or PNG formats for line art and photos. Contact us early if other formats are required. Inside page location will be determined by the RNA Society.

Other Ideas

Sponsor any of the events or attendee gifts and other items listed on the following page, or fund an award, travel fellowships or other support for young scientists. We are open to suggestions and will appreciate working with you on any ideas for supporting the meeting.

QUESTIONS? Please contact us!

EMAIL: RNA2015@rnasociety.org ♦ PHONE: +1-206-706-8118



Sponsorship

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We invite exhibitors and advertisers to support RNA 2015 through a variety of sponsorship opportunities. Please review the prospectus and consider funding an award or travel fellowships, or sponsor any of the events listed here. We appreciate support at all levels and are very much open to discussing any other forms of sponsorship.

Please complete form on next page and return to:

RNA 2015
c/o Simple Meetings
PO Box 31623
Seattle, WA 98103
USA

EMAIL:
RNA2015@
rnasociety.org

All sponsorships include your logo listed among sponsors in the abstract book and the welcome slideshow before each session.

EXCLUSIVE SESSION SPONSORSHIP - PRICES VARY

Your company name will be prominently featured and acknowledged at the beginning of, midway through, and at the end of the sponsored session, as well as printed on posters at the entrances to the session.

Opening Keynote session - \$10,000	1 keynote session is scheduled
Plenary session - \$5,000	4 plenary sessions are scheduled
Concurrent session - \$2,500	6 concurrent sessions are scheduled
Workshop - \$1,500	6 workshops are scheduled

OPENING RECEPTION/BUFFET DINNER - \$10,000

The Opening Reception will take place on Tuesday evening, May 26 prior to the keynote plenary session. Your sponsorship offsets the cost of food and beverages for attendees. Signs with your company name and logo will be displayed at the entrance and near each bar, and your logo will be printed on drink tickets.

BANQUET & DANCE - \$10,000

Your sponsorship will offset the cost of the closing banquet and dance on Saturday night at Union South. Signs with your company name and logo will be displayed at the entrance and near each bar, and your logo will be printed on drink tickets.

COFFEE BREAK - \$2,000 (4 ARE AVAILABLE)

Your sponsorship will provide coffee for attendees for one day. Signs with your company name and logo will be displayed near all coffee stations for the full day.

POSTER SESSION - \$2,000 (2 ARE AVAILABLE)

Your sponsorship will provide beer and soft drinks for attendees at one poster session. Signs with your company name and logo will be displayed near all beverage stations during the session.

MEETING PROGRAM APP - \$5,000

Your sponsorship will cover the cost of producing an app for handhelds of the entire conference program made available free to all participants. Your logo or ad will be included among the screen shots.

CONFERENCE BAGS - \$5,000

Your sponsorship will cover the cost of producing conference bags to be distributed to all participants. Your logo will be printed on the bags.

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Selection and Payment

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EXHIBIT SPACE

Includes 10' x 10' space with 8-foot table and 2 chairs for your pop-up display. Additional booth equipment can be arranged for a fee. Includes badges for 2 exhibit attendants to access the exhibit and poster areas only. Exhibit attendants who wish to fully participate in the conference (submit an abstract for presentation, and/or attend sessions, meals, socials and banquet) should also register as conference attendees at www.rnasociety.org.

ABSTRACT BOOK ADVERTISING

Let us know your interest and we will refer you to our partners at Cold Spring Harbor Laboratory Press.

REGISTRATION INSERTS

Your brochure or logo gift (provided by you) will be distributed to participants in conference registration packs.

SPONSORSHIP

Listed on previous page, or contact us to discuss any other ideas.

Sponsoring Organization/Company name _____

Mailing address _____

City, State _____ Postal code _____ Country _____

Advance contact name _____ Advance contact telephone _____

Advance contact email _____ Website _____

On-site exhibit attendant name(s) - limit 2 _____ On-site attendant telephone(s) _____

On-site attendant email(s) _____

Fee Calculation—all fees are in US Dollars, payable by April 15, 2015

Exhibit space: number of 10'x10' spaces _____ x \$3,000 each = _____

Registration insert: Leaflet/brochure Logo gift @ \$500 each = _____

Sponsorship - please mark your choice(s) and enter the applicable fee: = _____

Opening Keynote Session \$10,000 Plenary Session \$5,000

Concurrent Session \$2,500 Workshop \$1,500

Welcome Reception/Buffer \$10,000 Banquet/Dance \$10,000

Coffee Break \$2,000 Meeting Program App \$5,000

Conference Bags \$5,000

Other: _____ = _____

Please describe any other type of support that interests you, or enter a general meeting sponsorship of \$2,000 or more to receive your logo in the abstract book and on session welcome slides.

TOTAL FEES ENCLOSED: \$ _____

I would like to be contacted about placing an ad in the program/abstract book.

Payment Method

Check

Credit Card

Wire Transfer (*contact us*)

US\$ only

Visa MasterCard American Express

Payable to "RNA Society"

Your billing statement will show merchant as "Simple Meetings"

Credit card account number _____ Expiration date _____

Name on card _____ Authorized Signature _____

Credit card billing address if different from contact address above _____

PLEASE RETURN THIS FORM WITH PAYMENT TO: RNA 2015 c/o Simple Meetings
POST: PO Box 31623, Seattle, WA 98103 USA ♦ EMAIL: RNA2015@rnasociety.org