



# Support for RNA 2018

THE RNA SOCIETY  
23RD ANNUAL MEETING  
UNIVERSITY OF CALIFORNIA, BERKELEY  
MAY 29 THROUGH JUNE 2, 2018

## RNA 2018 General Information

The RNA Society is a non-profit, international scientific society with more than 1500 members dedicated to fostering research and education in the field of RNA science. The Society's annual meeting will attract nearly 1000 top researchers from all across the globe, with presentations detailing the very latest discoveries in this field. This is an ideal opportunity for companies to help advance RNA science in a very tangible way, while also having their company more closely associated with top level research. We invite you to join us at RNA 2018 in Berkeley.

## Exhibitor Registration

Exhibit spaces include an 8-foot table and two chairs, intended to accommodate your pop-up or table-top display. Supplemental equipment or electricity can be arranged at additional cost. Exhibits will be located in a high-traffic area with visible access to participants.

Exhibitors are welcome to demonstrate instruments, equipment, systems, books, software, etc. however the sale of products or services is prohibited in the exhibition area. Exhibits may be displayed

for any or all days of the conference, and there is no set schedule or formal move-in and move-out time.

Exhibit fee includes badges for 2 exhibit staff to attend but not present at lecture and poster sessions. Registration for exhibitors who wish to submit an abstract for oral or poster presentation should be done separately on the conference website: [www.rnasociety.org/conferences/rna-2018/](http://www.rnasociety.org/conferences/rna-2018/)

## Advertising

The program/abstract book will be approximately 400 pages, 8.5"x11" and printed in English. Ad space is available on the back cover, inside front or back covers, and half- or full-size inside pages. The book will be offered to all attendees in both print and digital format. Indicate your interest in a book ad on this form or contact us by email and we will refer you to our publishing partners at Cold Spring Harbor Laboratory Press. ads will be accepted in EPS or Illustrator formats for line art, or in 300 ppi TIFF, JPEG or PNG formats for line art and photos. Contact us early if other formats are required. Inside page location will be determined by the RNA Society. Alternatively, consider a leaflet or logo item to be inserted in attendee registration packs.

## Logos

Exhibitors and sponsors of \$2000+ will be recognized with a logo in the program book, welcome slides and/or printed on an item specific to the sponsorship. Please send the image in any format (except not EPS) with this form before April 15, 2018.

## Other Ideas

Sponsor any of the events or attendee gifts and other items listed on the following page, or fund an award, travel fellowships or other support for young scientists. We are open to suggestions and will appreciate working with you on any ideas for supporting the meeting.

**QUESTIONS? Please contact us!**

**EMAIL: [RNA2018@rnasociety.org](mailto:RNA2018@rnasociety.org) ♦ PHONE: +1-206-706-8118**



# Sponsorship

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## RNA 2018

We invite exhibitors and advertisers to support RNA 2018 through a variety of sponsorship opportunities. Please review the prospectus online or consider funding any of the items and events listed here. We appreciate support at all levels and are very much open to discussing any other forms of meeting support.

Please complete form on next page and return to:

RNA 2018  
c/o Simple Meetings  
PO Box 31623  
Seattle, WA 98103  
USA

- or -

EMAIL:  
RNA2018@  
rnasociety.org

All support totaling \$2,000 or more includes your logo in the abstract book and the welcome slideshow before every session.

### OPENING RECEPTION - \$5,000

Tuesday evening prior to the plenary session. Your logo will be printed on drink tickets and on signs placed on each bar.

### CLOSING RECEPTION - \$5,000

Saturday night at the UC Berkeley Faculty Club. Your logo will be printed on drink tickets and on signs placed on each bar.

### COFFEE BREAK - \$4,000

Signs with your logo will be displayed on all coffee stations for the full day.

### POSTER SESSION - \$2,000

Signs with your logo will be displayed on all beverage stations during the session.

### MEETING PROGRAM APP - \$5,000

Your logo or ad will be included among the screen shots.

### CONFERENCE BAGS - \$5,000

We will order bags printed with your logo - exclusive opportunity.

### LANYARDS - \$3,000

We will order lanyards printed with your logo - exclusive opportunity.

### LOGO PENS - \$2,000

We will order pens printed with your logo. Alternatively, choose "logo gift" on the next page for \$500 and ship your pens to us.

### NOTEPADS - \$2,000

We will order notepads printed with your logo. Alternatively, choose "logo gift" on the next page for \$500 and ship your notepads to us.

### TRAVEL FELLOWSHIPS - \$700 OR MORE

Your financial support will enable an under-funded scientist to attend the meeting. Cover the cost of a registration fee, or more to offset travel expenses.

### POSTER AWARDS - \$250 OR MORE

Winners are selected at the conference by a committee of RNA Society scientists, and sponsors are welcome to participate in the decision.

**QUESTIONS? Please contact us!**

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# Selection and Payment

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## RNA 2018

### EXHIBIT SPACE

Includes 8-foot table and 2 chairs for your pop-up or table-top display. Additional booth equipment can be arranged for a fee. Includes badges for 2 exhibit staff to attend but not present at lecture and poster sessions. Exhibitors who wish to submit an abstract for oral or poster presentation should also register and pay the conference fee at [www.rnasociety.org](http://www.rnasociety.org).

### ABSTRACT BOOK ADVERTISING

Let us know your interest and we will connect you with our partners at Cold Spring Harbor Laboratory Press.

### REGISTRATION INSERTS

Your brochure or logo gift (provided by you) will be distributed to participants in conference registration packs.

### SPONSORSHIP

Listed on previous page, or contact us to discuss any other ideas.

Sponsoring Organization/Company name \_\_\_\_\_

Mailing address \_\_\_\_\_

City, State \_\_\_\_\_ Postal code \_\_\_\_\_ Country \_\_\_\_\_

Advance contact name \_\_\_\_\_ Advance contact telephone \_\_\_\_\_

Advance contact email \_\_\_\_\_ Website \_\_\_\_\_

On-site exhibit attendant names - limit 2 \_\_\_\_\_ On-site attendant telephones \_\_\_\_\_

On-site exhibit attendant emails \_\_\_\_\_

### Fee Calculation—all fees are in US Dollars, payable by April 1, 2018

Exhibit space: number of tables w/2 badges \_\_\_\_\_ x \$3,000 each = \_\_\_\_\_

Registration insert:  Leaflet/brochure  Logo gift @ \$500 each = \_\_\_\_\_

Sponsorship - please mark your choices below and enter the total fee: = \_\_\_\_\_

- Tuesday Reception \$5,000
- Saturday Reception \$5,000
- Bags \$5,000
- Meeting Program App \$5,000
- Coffee Break \$4,000
- Lanyards \$3,000
- Poster Session \$2,000
- Pens \$2,000
- Notepads \$2,000
- Travel Fellowship \$700 or more
- Poster Prize \$250 or more
- Other (please describe) \_\_\_\_\_

**TOTAL FEES ENCLOSED:** \$ \_\_\_\_\_

I would like to be contacted about placing an ad in the program/abstract book.

*By submitting payment the exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to the exhibitor's displays, equipment and other property brought upon the premises of the exhibit facility and shall indemnify and hold harmless the RNA Society, Simple Meetings and each of their employees, members, contractors, board members, officers and agents from any and all such losses, damages and claims. In addition, the exhibitor acknowledges that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.*

### Payment Method

- Check in US Dollars payable to RNA Society
  - Wire Transfer (contact us for bank details)
  - Visa
  - MasterCard
  - American Express
  - Discover
- Your billing statement will show merchant as "Simple Meetings"

Credit card account number \_\_\_\_\_ Expiration date \_\_\_\_\_

Name on card \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Credit card billing address if different from contact address above \_\_\_\_\_

PLEASE RETURN THIS FORM WITH PAYMENT TO: RNA 2018 c/o Simple Meetings  
POST: PO Box 31623, Seattle, WA 98103 USA ♦ EMAIL: RNA2018@rnasociety.org