



RNA 2019

Sponsorship and Exhibition Prospectus

Krakow, Poland
June 11-16, 2019
ICE Congress Centre

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Please join us for the 24TH ANNUAL MEETING OF THE RNA SOCIETY

Dear Colleagues,

On behalf of the RNA Society, we have the great pleasure to invite you to attend the 24th Annual Meeting of the RNA Society, which will be held in the historical and charming city of Krakow (Cracow), Poland, from June 11 to June 16, 2019.

This year again, an outstanding headline of presentations and posters selected from submitted abstracts will highlight the most exciting areas of RNA research, and this meeting will aid all enthusiastic RNA scientists from academia and Industry, at all levels of their career, in gathering, synthesising and integrating the most cutting-edge research in the RNA field.

This year, the meeting will feature three Keynote Lectures given by Maria Carmo-Fonseca, Tom Cech, and Phil Sharp, and fourteen plenary or concurrent sessions on topics covering the full spectrum of the RNA biology including: splicing, translation, modification and editing, regulatory RNAs, localisation and transport, synthesis and processing, turnover, catalysis and structure, RNA in disease and therapy. The five days program will also feature selection of specialized scientific workshops, educational and commercial workshops, poster sessions including more than 700 posters, and a podium panel discussion on the future of RNA research and RNA therapy, animated by Tom Cech, Joan Steitz, Gideon Dreyfuss, and few others.

We invite you to join us at the ICE Congress Centre in Krakow where we expect to welcome over 1,000 attendees from around the world at this milestone annual conference. We want to make this meeting very memorable, combining it also with some cultural events (recital of Chopin music by one of the best Polish pianists, performance by high-landers group from Tatra mountains at the Gala Dinner, and more).

We hope that you will take full advantage of this opportunity to network with your RNA colleagues and foster long-lasting collaborations. We look forward to receiving your abstracts and confirmation of your interest in sponsorship and advertising.

See you in Krakow in June 2019.

Sincerely,



Elena Conti,
Max-Planck Institute of
Biochemistry,
Martinsried, Germany.



Artur Jarmolowski,
(Local Organizer)
Adam Mickiewicz University,
Poznan, Poland



Brenda Bass,
University of Utah,
Salt Lake City, USA



Tetsuro Hirose,
University of Hokkaido,
Sapporo, Japan



Witold Filipowicz,
(Lead Organizer)
Friedrich Miescher Institute,
Basel, Switzerland



Gene Yeo,
University of California
San Diego, USA

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ABOUT KRAKOW – YOUR HOST CITY

Krakow is the second largest and one of the oldest cities in Poland. The metropolis stands on the Vistula River in east-central Poland and its population is officially estimated at 1.7 million residents.

Developed over many centuries, the eminently walkable Krakow provides a showcase setting for many historic styles of architecture. Krakow's historic centre, which includes the Old Town, Kazimierz and the Wawel Castle, was included as the first of its kind on the list of UNESCO World Heritage Sites.

Wawel Castle is a major drawcard, while the Old Town contains soaring churches, impressive museums and the vast Rynek Główny, Europe's largest market square. In the former Jewish quarter, Kazimierz, remnant synagogues reflect the tragedy of the 20th century, just as its lively squares and backstreets symbolise the renewal of the 21st. Here and throughout the Old Town are hundreds of restaurants, bars and clubs.

However, there's more to the former royal capital than history and nightlife. As you walk through the Old Town, you'll sometimes find yourself overwhelmed by the harmony of a quiet back street, the 'just so' nature of the architecture and light. It's at times like these that Krakow reveals its harmonious blend of past and present, an essential part of any visit to Poland.

GENERAL INFORMATION, SESSIONS, DATES & TIMES



CONFERENCE DATES AND LOCATION

June 11-16, 2019
Krakow, Poland
ICE Congress Centre

The RNA 2019 conference will be held in the *ICE Krakow Congress Centre*. Hours are subject to change.

• PLENARY and CONCURRENT SESSIONS

RNA Modification & Editing
Mechanisms of RNA Splicing
Mechanisms of Translation: From Ribosome Formation to Polypeptide Release
Regulatory RNAs and RNPs
Synthesis and Processing of RNA
RNA localization & transport
Regulation of mRNA splicing
Interconnected RNA Processes
Translational regulation
RNA in disease & therapy
RNA turnover
Non-coding RNAs: long & short, linear & circular
RNA catalysis, folding & structure
New research trends & technologies

list is subject to change until program is publicized

• POSTER SESSIONS

• PODIUM PANEL DISCUSSION

“RNA research and RNA therapeutics: past insights and future prospects”

• EDUCATIONAL WORKSHOPS

• SPONSORED SEMINARS

• CONFERENCE HOURS AND DATES

Tuesday, June 11	16:00 – 22:00
Wednesday, June 12	09:00 – 22:00
Thursday, June 13	09:00 – 14:00
Friday, June 14	09:00 – 22:00
Saturday, June 15	09:00 – 18:00

PLEASE COMPLETE
YOUR APPLICATION
FORM ON PAGE 13

WHY TO SUPPORT THE CONFERENCE?

The RNA Society is a non-profit, international scientific society with more than 1800 members dedicated to fostering research and education in the field of RNA science. The Society's Annual Meeting attracts top researchers from all across the globe, with presentations detailing the very latest discoveries in this field. This is an ideal opportunity for companies to help advance RNA science in a very tangible way, while also having their company more closely associated with top-level research.

- Enjoy networking opportunities with leaders in the international RNA research community.
- Promote your brand in a fast growing marketplace.
- Strengthen your company position to the world RNA research community as a leader in the RNA research.
- Strengthen existing customer relationships and acquire new clients in an exciting and informative atmosphere
- Demonstrate your support to the RNA research community by helping the RNA Society to make an affordable meeting for all scientists



MAIN CONTACTS

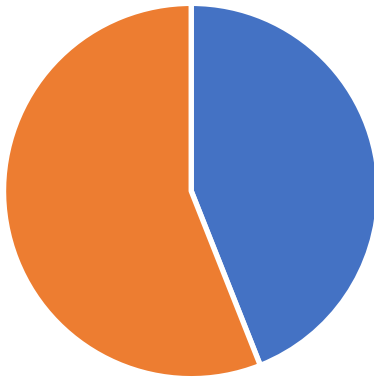
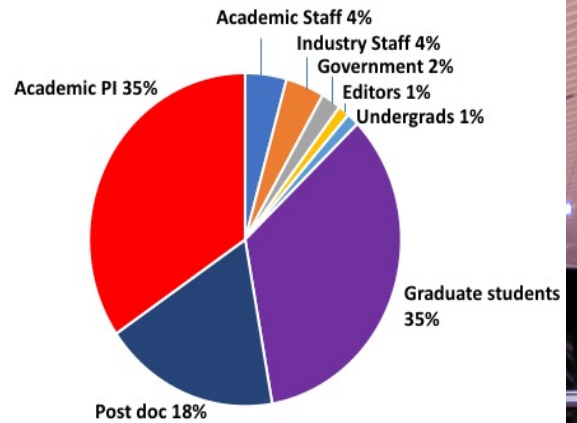
Mary McCann
Simple Meetings
Tel: +1-206-706-8118 (USA)
rna2019@rnasociety.org

Gianpiero Di Leva,
Chair of Business Development
The RNA Society
Tel: +44-295-2262 (United Kingdom)
bd@rnasociety.org
g.dileva@salford.ac.uk

James McSwiggen,
CEO, The RNA Society
ceo@rnasociety.org

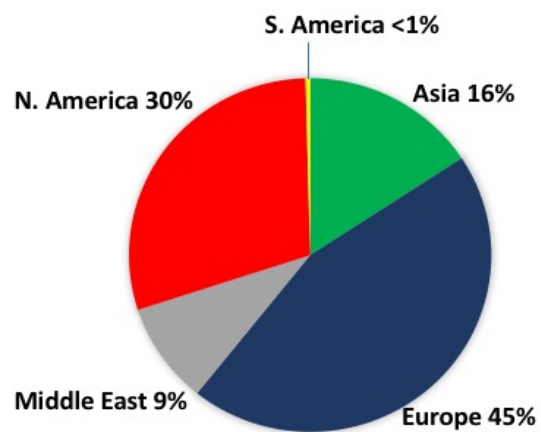
REGISTRANT DEMOGRAPHICS*

WORK SETTING



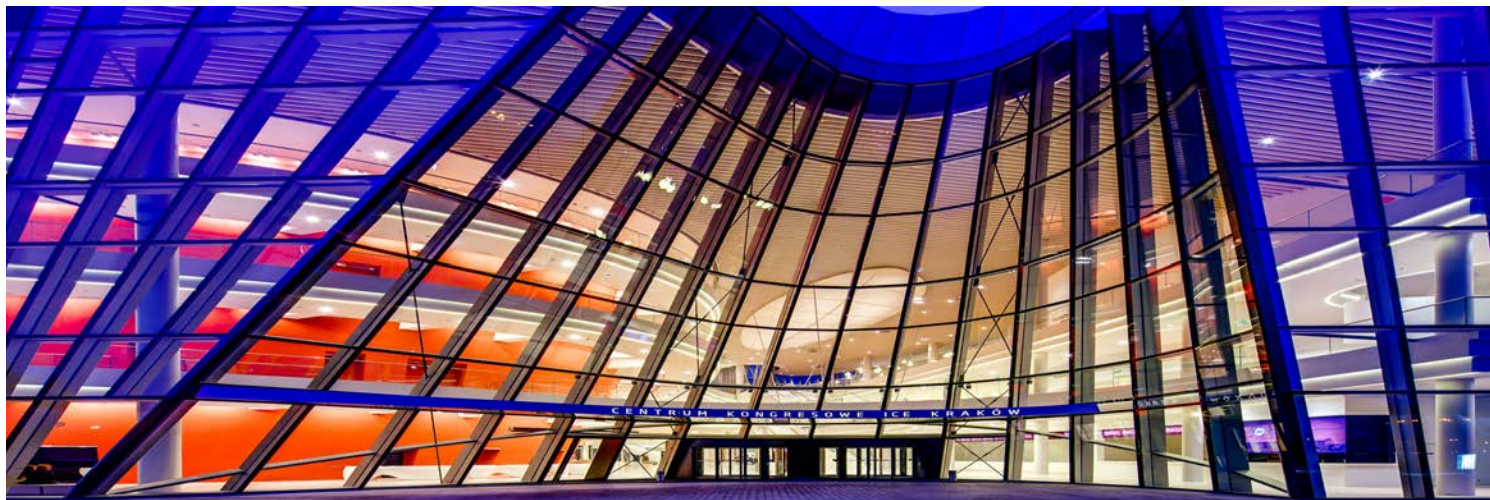
■ Male ■ Female

COUNTRY ANALYSIS



"The demographics vary based on meeting location. These numbers are from RNA 2016 in Prague"

THE ANNUAL MEETING OF THE RNA SOCIETY



2018 EXHIBITORS, SPONSORS and ADVERTISERS

- American Assn for Cancer Research
- Biochemistry
- Biochemistry and Cell Biology
- Brandel
- Cell Research
- Cella
- ChemGenes Corporation
- Eclipse Bioinnovations
- Embo Journal
- Horizon
- Journal of Biological Chemistry
- Lexogen
- MDPI Editorial Group
- Molecular Research Center Inc
- New England Biolabs
- Oxford Nanopore
- Qiagen
- Somagenics
- Storm Therapeutics
- Vari-X-Link
- Zymo Research

ADVERTISING OPPORTUNITIES

Companies are invited to advertise in the RNA 2019 abstract book. The book will be offered in both printed and digital format to all conference participants.

For abstract book ads, send an email to RNA2019@rnasociety.org and you will be referred to our publishing partners at Cold Spring Harbor Laboratory Press. Costs vary depending on ad size and location. For registration inserts, complete and return the applicable **SPONSOR/EXHIBITOR APPLICATION** on page 13 or download from the conference website. Cost is \$500 per inserted item.

PLEASE COMPLETE
YOUR APPLICATION
FORM ON PAGE 13

For additional information email to:

Gianpiero Di Leva
RNA 2019 Krakow, Chair Business Development
bd@rnasociety.org

SUPPORT OPPORTUNITIES

A variety of sponsorship opportunities are available **to all sponsoring and exhibiting companies of RNA 2019, The Annual Meeting of the RNA Society**. A meeting sponsor provides non-exclusive general financial support for the meeting. Session sponsors provide exclusive financial support for one of the two-dozen sessions, workshops, receptions and/or banquet that make up the conference. For a complete list of sponsorship opportunities and benefits, please contact our Chair of Business Development, Gianpiero Di Leva via email at bd@rnasociety.org.

- Welcome Reception (\$5,000)
- Closing Banquet (\$5,000)
- Keynote Lectures (\$5,000)
- Plenary Sessions (\$5,000)
- Concurrent Sessions (\$2,500)
- Workshops (\$1,500)
- Poster Sessions (\$2,500)

BENEFITS

- Sponsor name and logo will be printed on the abstract book Sponsorship page.
- Sponsor will be acknowledged on the conference acknowledgement slides, and mentioned in messages to the conferees.
- Session sponsors will be prominently featured and acknowledged at the beginning of, midway through, and at the end of the sponsored session, as well on electronic screens at the entrances to the session.

HOW TO APPLY

Please fill out the Sponsorship Application Form on page 13 and send it to **RNA 2019** as described on the form.

After receiving your application, the Society will send an invoice. Payment is due by check, credit card or bank transfer by the specified date.

For additional information email to:

Gianpiero Di Leva
RNA 2019 Krakow, Chair Business Development
bd@rnasociety.org

IMPORTANT DATES

December 1, 2018 (estimated)

Registration open

March 10, 2019

Deadline to submit an oral abstract

March 31, 2019

Deadline to submit a poster abstract

April 1, 2019

Deadline to confirm sponsorship for recognition in abstract book

PLEASE COMPLETE
YOUR APPLICATION
FORM ON PAGE 13

SUPPORT OPPORTUNITIES

TRAVEL FELLOWSHIPS – starting at \$1000 (multiple available).

The Society is committed to making our annual meeting affordable for all scientists, and that includes those coming from less affluent countries or laboratories. We have already reserved \$100,000 for travel fellowships to young scientists, but that will meet only 50% of the total need.

Award amounts are open to negotiation but we recommend awards of \$750 (the cost of conference registration), up to \$5000 (complete travel, lodging and conference expenses, plus a ~\$1000 award check).

The sponsor logo will be printed on the abstract book Sponsors page. Please fill out the Application Form on page 13, and send it to RNA2019@rnasociety.org as described on that form.

POSTER AWARDS – starting at \$250 (multiple available).

The Society currently offers a small number of merit-based awards to young scientists, but more such awards are always welcome. Young scientists are invited to submit abstracts detailing their current research, and a committee of scientists selects the winners based on the quality of the research.

Awards categories are open for negotiation. The sponsor may prefer to open awards to all scientists, or to limit awards by scientific subject or geographic location of the applicant.

The sponsor name and logo will be printed on the abstract book Awards page, along with a brief description of the award. Please fill out the Application Form on page 13, and send it to RNA2019@rnasociety.org as described on that form.

PLEASE COMPLETE
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EXHIBIT SPACE

Companies are invited to set up an exhibit at the annual meeting in order to advertise their products and to make direct contact with the conferees.

ACTIVITY: You will be provided one 8-foot table for the display of your products, located in a high-traffic area amidst coffee breaks, meals and posters. Includes 2 conference badges providing access to the full conference program of sessions, workshops, meals and other events. The badges are NOT valid for participating in the conference program. Submission of an abstract for oral or poster presentation requires full attendee conference registration.

COST: \$3,000

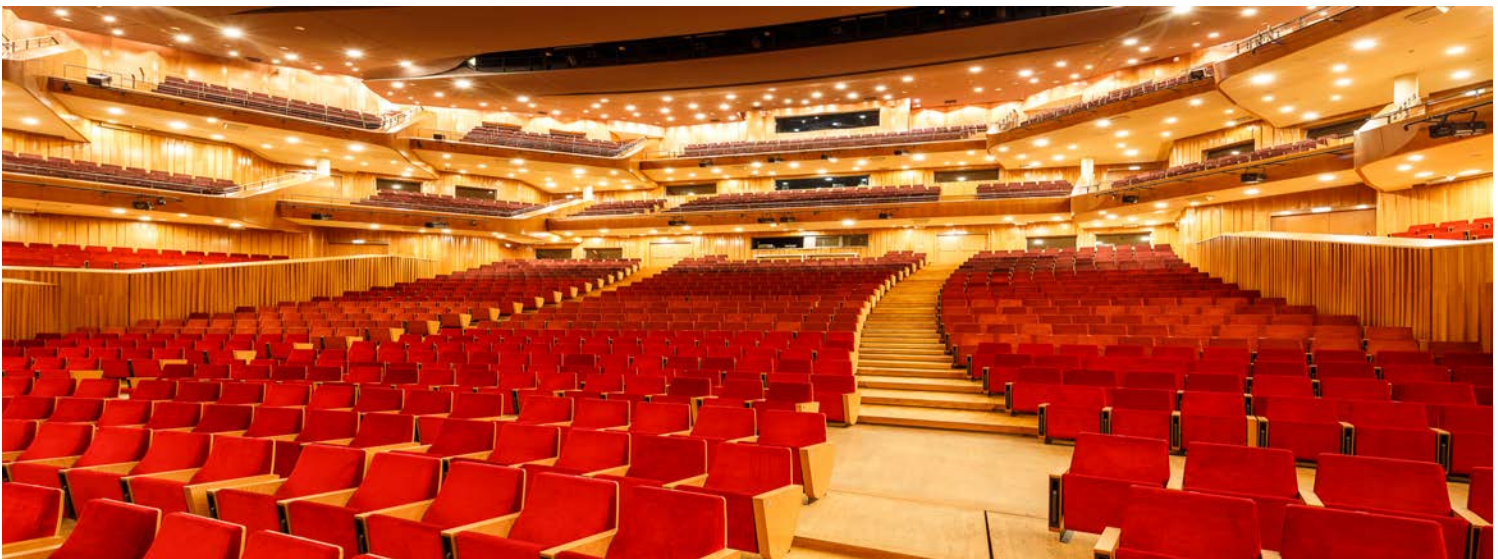
SCHEDULE: Exhibit table locations, shipping instructions and setup details will be determined in April, 2019. Exhibitors are not required to be present for all days of the conference.

HOW TO APPLY: All applicants should complete the APPLICATION FORM on page 13 and submit it to RNA2019@rnasociety.org.

ENQUIRIES: Enquiries should be directed to RNA2019@rnasociety.org.

NOTES:

- Exhibitors cannot sell their products and services on the premises during the conference.
- All exhibits and decoration must remain within the allotted exhibition space. Taping or anchoring on the floor is prohibited.
- The location of exhibit space will be determined by the Society.
- If exhibit space and complementary conference passes are desired, please consider a Silver, Gold or Platinum sponsorship instead.



SPONSORED SEMINARS

Companies are invited to organize a one hour morning seminar (7:45-8:45am) before the start of scheduled sessions, in order to showcase their commitment to RNA biology cutting-edge technologies and to advertise their products/services to a targeted audience in an intimate setting.

ACTIVITY:

The sponsoring company will organize one to three short presentations (representatives from the sponsoring company or invited academics). Sponsor to arrange breakfast for those attending the seminar. Sponsor will receive one conference badge and will have access to the full conference program including sessions, workshops, meals and other events. Sponsor badge is not valid for presenting in the conference program. Submission of an abstract for oral or poster presentation requires full conference registration.

COST:

\$3,000 sponsor fee + additional cost for room, catering and A/V. After receiving your interest, the organizers will contact you to confirm date, location and explain the procedure for completing the booking.

SPECIAL OFFER: combine a sponsored seminar with an exhibit space for total fee of \$5,000 (savings of \$1,000). Limit of 2 total attendee badges included.

SCHEDULE:

Complete details of the seminar, including title, description, presenter names and abstracts must be finalized by April 1, 2019 to be included in the program book.

WHEN:

Wednesday, June 12, 2019. 7:45 - 8:45am
Thursday, June 13, 2019. 7:45 - 8:45am
Friday, June 14, 2019. 7:45 - 8:45am
Saturday, June 15, 2019. 7:45 - 8:45am

HOW TO APPLY:

All applicants should complete the APPLICATION FORM on page 13 and submit it to RNA2019@rnasociety.org.

ENQUIRIES:

Morning seminar enquiries should be directed to RNA2019@rnasociety.org or Gianpiero Di Leva (bd@rnasociety.org).



SPECIAL SPONSORS

	Gold Sponsor \$25,000 (1)	Silver Sponsor \$15,000 (2)	Bronze Sponsor \$10,000 (multiple)
Selection of 1 of the following: - Logo on Bag; - Logo on Pen; - Concurrent Session	✓		
Logo on electronic screen at Registration Desk	✓		
Special acknowledgements during Opening and Closing Ceremony by the Organisers	✓		
Insert flyer or other sponsor item in conference bag	✓ (2)	✓ (1)	
Sponsored Seminar	✓	✓	
Logo on Sponsor page of abstract book	✓	✓	✓
Advertisement in abstract book	✓ (Full Page)	✓ (Half page)	✓ (Half page)
Complimentary conference badges	4	2	1
Acknowledgement on digital materials during the conference	✓	✓	✓
Exhibit table	✓	✓	✓

All enquiries should be directed to RNA2019@rnasociety.org or Gianpiero Di Leva (bd@rnasociety.org).

SPONSOR/EXHIBITOR APPLICATION FORM



SPONSOR/EXHIBITOR INFORMATION

COMPANY

Name: _____

Address: _____

Website: _____

CONTACT PERSON

Name: _____

Title: _____

Telephone: _____

E-Mail: _____

SPONSORSHIP PACKAGE:

Gold: ☐ \$25,000

Silver: ☐ \$15,000

Bronze: ☐ \$10,000

SPONSORSHIP ACTIVITY:

Opening or Closing Gala	<input type="checkbox"/>	\$5,000
Keynote Lectures	<input type="checkbox"/>	\$5,000
Plenary Session	<input type="checkbox"/>	\$5,000
Concurrent Session	<input type="checkbox"/>	\$2,500
Poster Session	<input type="checkbox"/>	\$2,500
Workshop	<input type="checkbox"/>	\$1,500
Exhibit table	<input type="checkbox"/>	\$3,000
Sponsored Seminar	<input type="checkbox"/>	\$3,000
Seminar/Exhibit Combo	<input type="checkbox"/>	\$5,000
Bag with sponsor logo	<input type="checkbox"/>	\$4,000
Lanyards with sponsor logo	<input type="checkbox"/>	\$2,000
Pens with sponsor logo	<input type="checkbox"/>	\$2,000
Travel Fellowship	<input type="checkbox"/>	\$_____
Poster Award	<input type="checkbox"/>	\$_____

- Please submit this form before April 1, 2019 to receive abstract book acknowledgement.
- If your company is applying for an activity that is no longer available, the administrative team and the Chair in Business Development will work with you to identify an alternative option.
- Any unauthorised events or activities, organised by the sponsor, during the conference are prohibited.

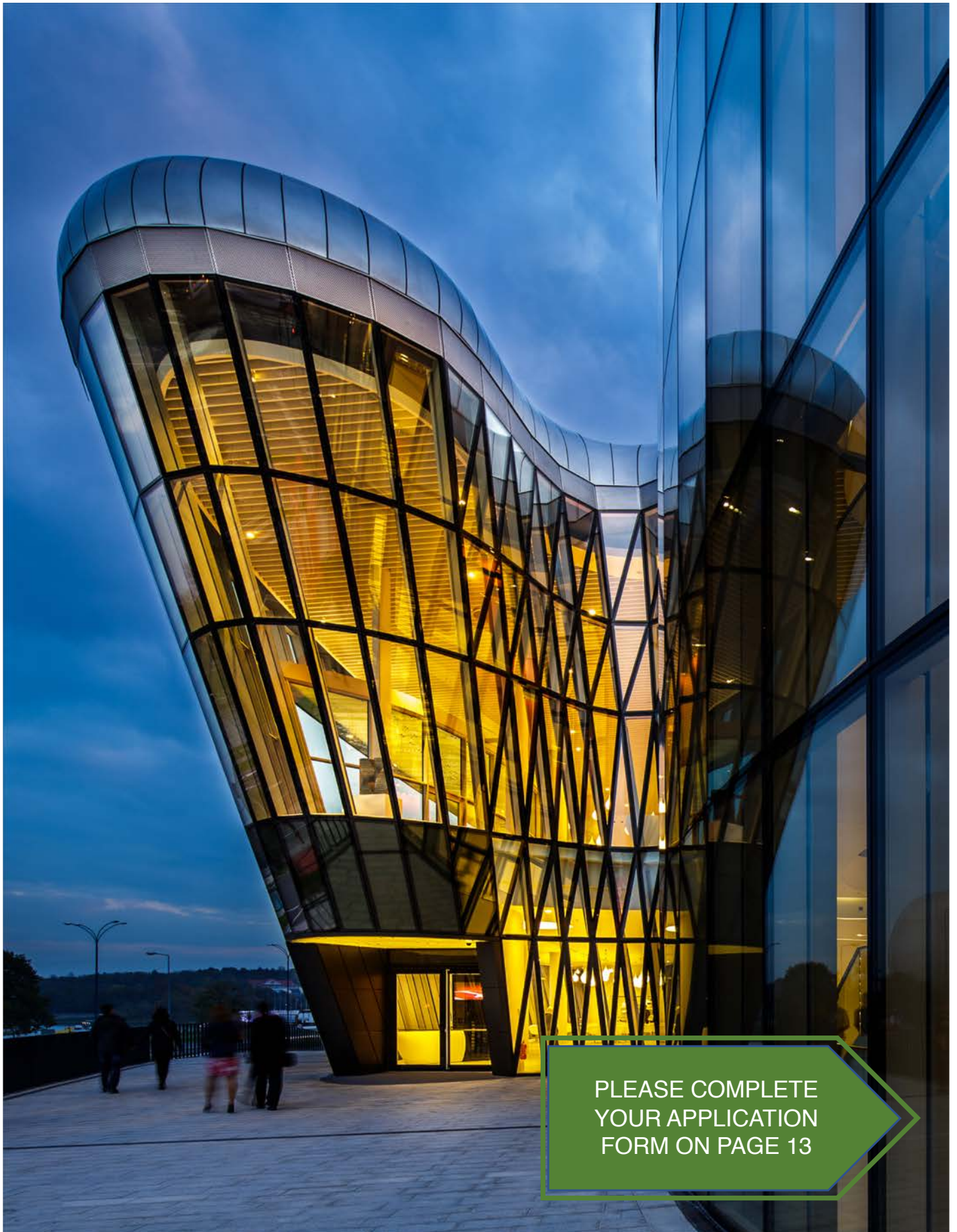
I am authorized to sign documents on behalf of the organisation and commit to the sponsorship indicated. I understand that once the sponsorship is confirmed it is not refundable.

Name: _____

—

Signature: _____ Date: _____

Payment Info: An invoice will be emailed to the sponsorship applicant upon receipt of the application. Payment will be made in USD.



PLEASE COMPLETE
YOUR APPLICATION
FORM ON PAGE 13