



**RNA2020**







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## Please join us for the 25<sup>TH</sup> ANNUAL MEETING OF THE RNA SOCIETY

Dear Colleagues,

6 General Information,  
Session, Dates and Times

On behalf of the RNA Society, we have the great pleasure to invite you to attend the 25<sup>th</sup> Annual Meeting of the RNA Society, scheduled to hold in the cosmopolitan city of Vancouver, Canada, from 26<sup>th</sup> to 31<sup>st</sup> May 2020.

7 Why Support the  
Conference?

For this special anniversary year, we have planned an outstanding headline of stimulating presentations, discussions, poster sessions and workshops that will present a unique yearly opportunity for all enthusiastic RNA scientists from academia and Industry, at all levels of their career, to share the latest knowledge of the most exciting areas of the RNA research.

7 Main Contacts

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This year, the meeting will feature two Keynote Lectures given by Jack Szostak and Melissa Moore, and fourteen plenary or concurrent sessions on topics covering the full spectrum of the RNA biology including: splicing, translation, modification and editing, regulatory RNAs, localisation and transport, synthesis and processing, turnover, catalysis and structure, RNA in disease and therapy. The five days program will also feature selection of specialized scientific workshops, educational and commercial workshops, poster sessions including more than 700 posters that will help gathering, synthesising and integrating the most cutting-edge research in the RNA field.

9 Past Exhibitors

9 Advertisement  
Opportunities

10 Support Opportunities

- *Travel fellowship & Poster awards*
- *Exhibit space*
- *Sponsored Seminars*

We invite you to join us at the Convention Centre in Vancouver where we expect to welcome over 1,000 attendees from around the world at this milestone 25<sup>th</sup> anniversary of the annual conference of the RNA Society.

15 Special Sponsors

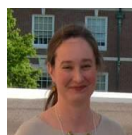
We hope that you will take full advantage of this opportunity to network with your RNA colleagues and foster long-lasting collaborations. We look forward to receiving your abstracts and confirmation of your interest in sponsorship and advertising.

16 Sponsor/Exhibitor  
Application Form

See you in Vancouver in May 2020.

Sincerely,

### Conference Organizers



**Sarah Woodson,**  
Johns Hopkins University,  
Baltimore, USA



**Oliver Mühlemann,**  
University of Bern,  
Bern, Switzerland



**Alain Laederach,**  
University of North Carolina,  
Chapel Hill, USA



**Ling-Ling Chen,**  
Institute of Biochemistry & Cell  
Biology,  
Shanghai, China



**Michaela Frye,**  
CRUK Cambridge Institute  
Cambridge, UK



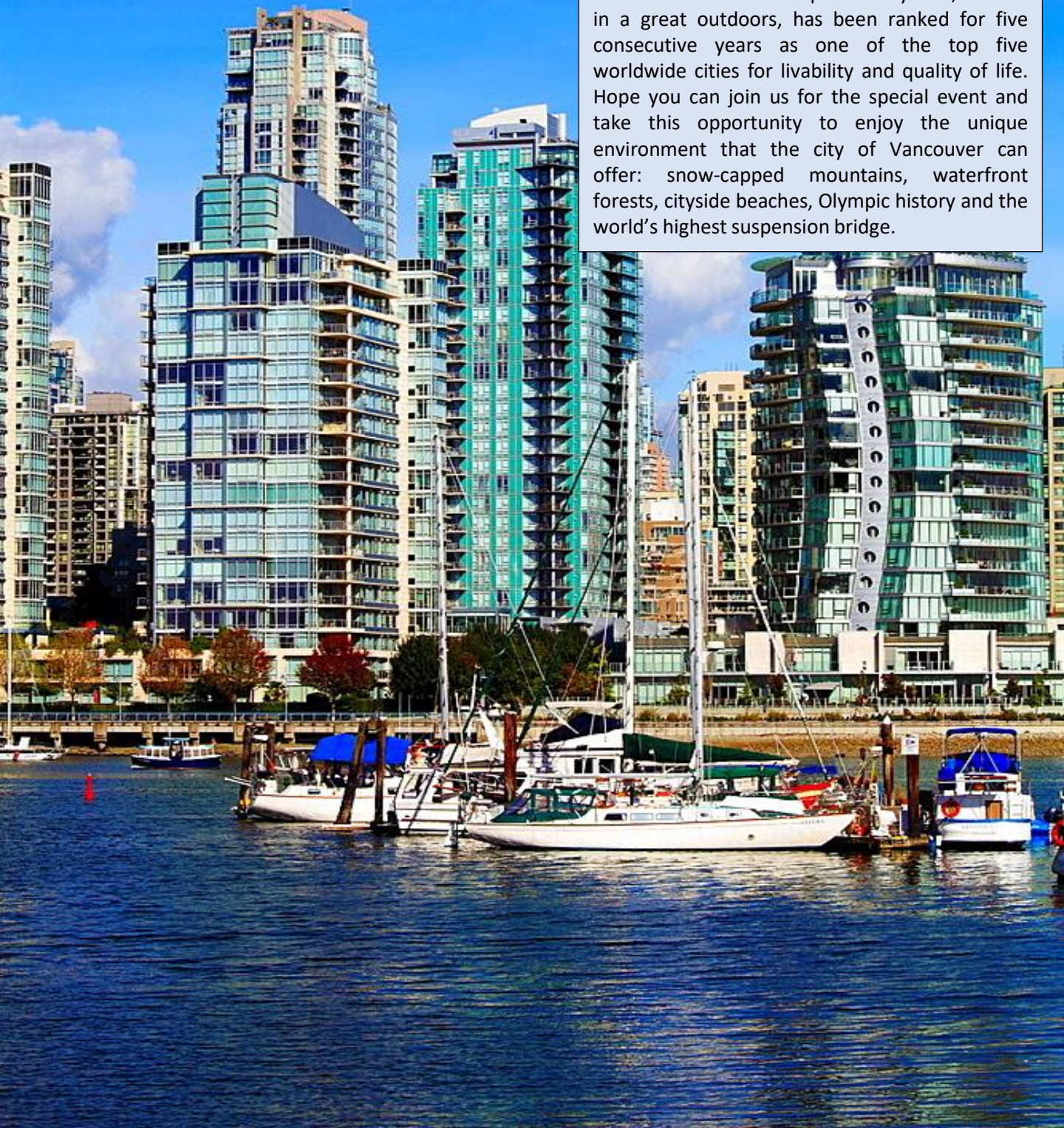
**Stephen Radar,**  
University of British Columbia  
Vancouver, Canada



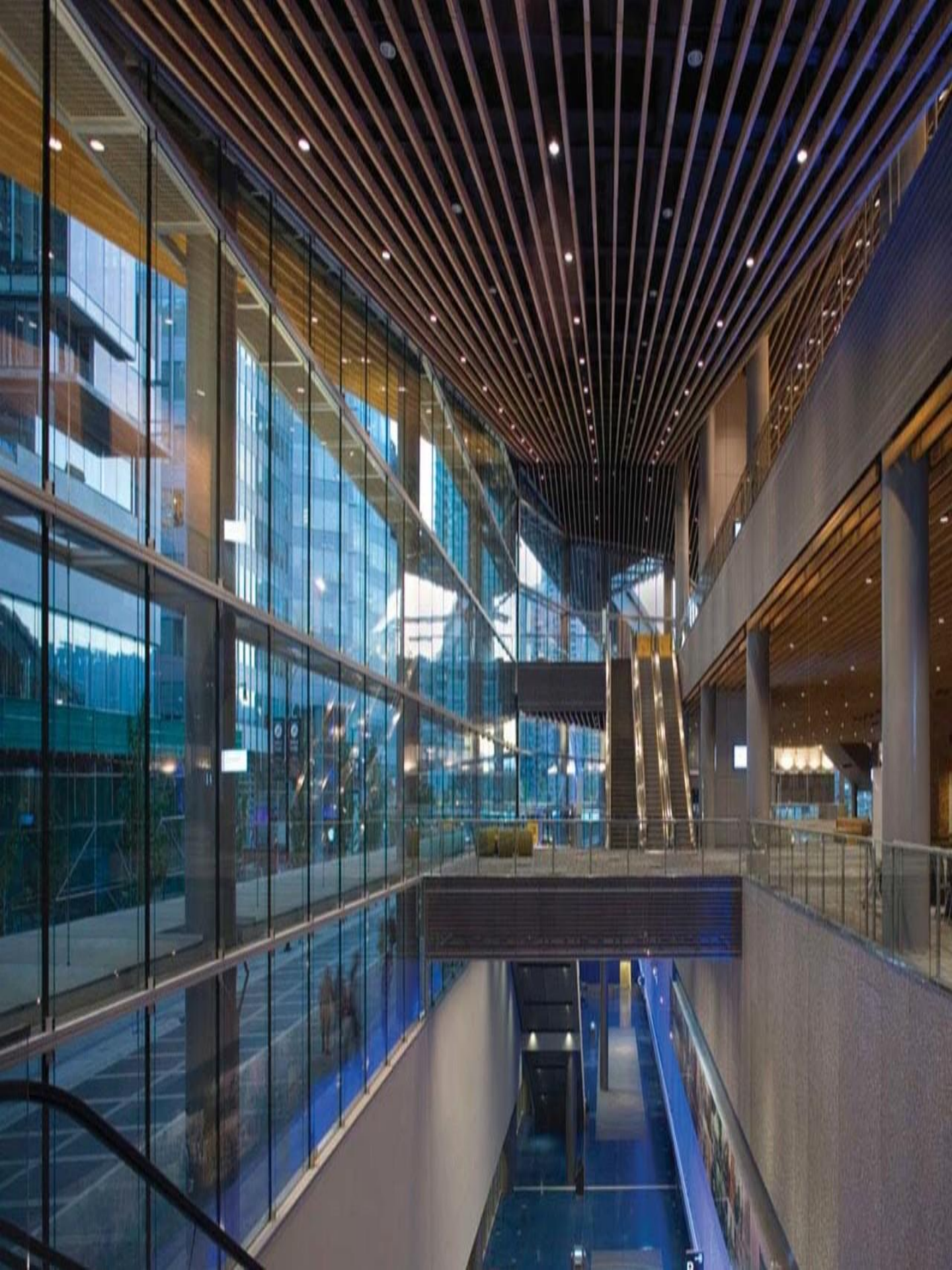
## About VANCOUVER – your host city

“What happens when a "gassy" Englishman rows into town feeling thirsty? A pub is born. And from that the city of Vancouver!”

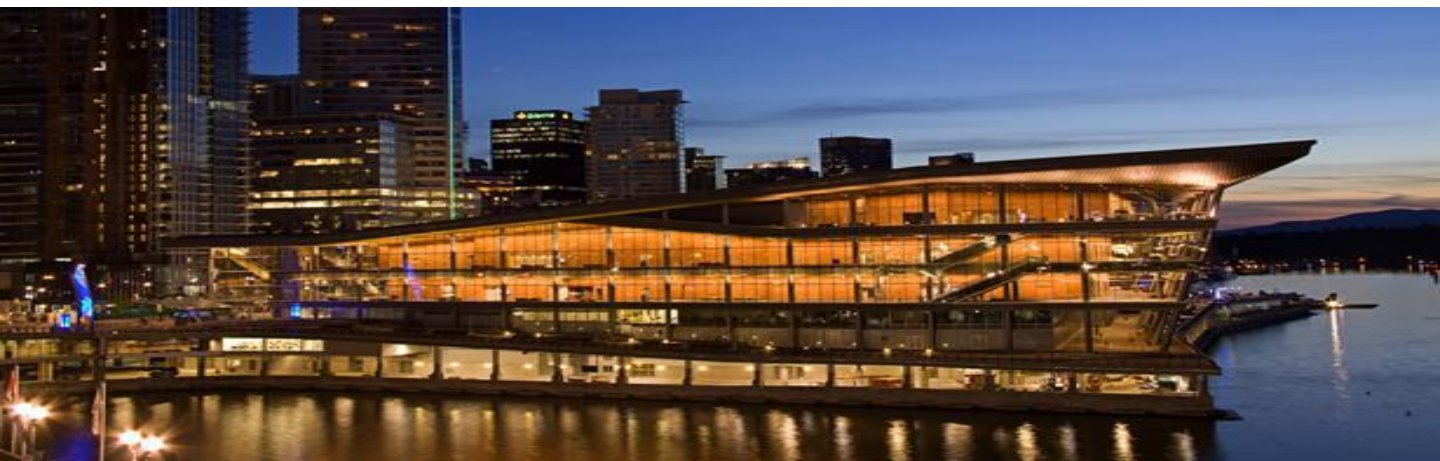
In the last 150 years, Vancouver has become an international and cosmopolitan city that, nestled in a great outdoors, has been ranked for five consecutive years as one of the top five worldwide cities for livability and quality of life. Hope you can join us for the special event and take this opportunity to enjoy the unique environment that the city of Vancouver can offer: snow-capped mountains, waterfront forests, cityside beaches, Olympic history and the world’s highest suspension bridge.







# GENERAL INFORMATION, SESSIONS, DATES & TIMES



## CONFERENCE DATES AND LOCATION

May 26-31, 2020  
Vancouver, Canada  
Convention Centre

The RNA 2020 conference will be held in the *Vancouver Convention Centre*. Hours are subject to change and a detailed schedule will be available shortly before the event.

### • PLENARY and CONCURRENT SESSIONS

RNA Modification & Editing  
Mechanisms of RNA Splicing  
Mechanisms of Translation: From Ribosome  
Formation to Polypeptide Release  
Regulatory RNAs and RNPs  
Synthesis and Processing of RNA  
RNA localization & transport  
Regulation of mRNA splicing  
Interconnected RNA Processes  
Translational regulation  
RNA in disease & therapy  
RNA turnover  
Non-coding RNAs: long & short, linear & circular  
RNA catalysis, folding & structure  
New research trends & technologies

*list is subject to change until program is publicized*

- POSTER SESSIONS
- EDUCATIONAL WORKSHOPS
- SPONSORED SEMINARS

### • CONFERENCE HOURS AND DATES

<b>Tuesday, May 26</b>	<b>16:00 – 22:00</b>
<b>Wednesday, May 27</b>	<b>09:00 – 22:00</b>
<b>Thursday, May 28</b>	<b>09:00 – 14:00</b>
<b>Friday, May 29</b>	<b>09:00 – 22:00</b>
<b>Saturday, May 30</b>	<b>09:00 – 18:00</b>

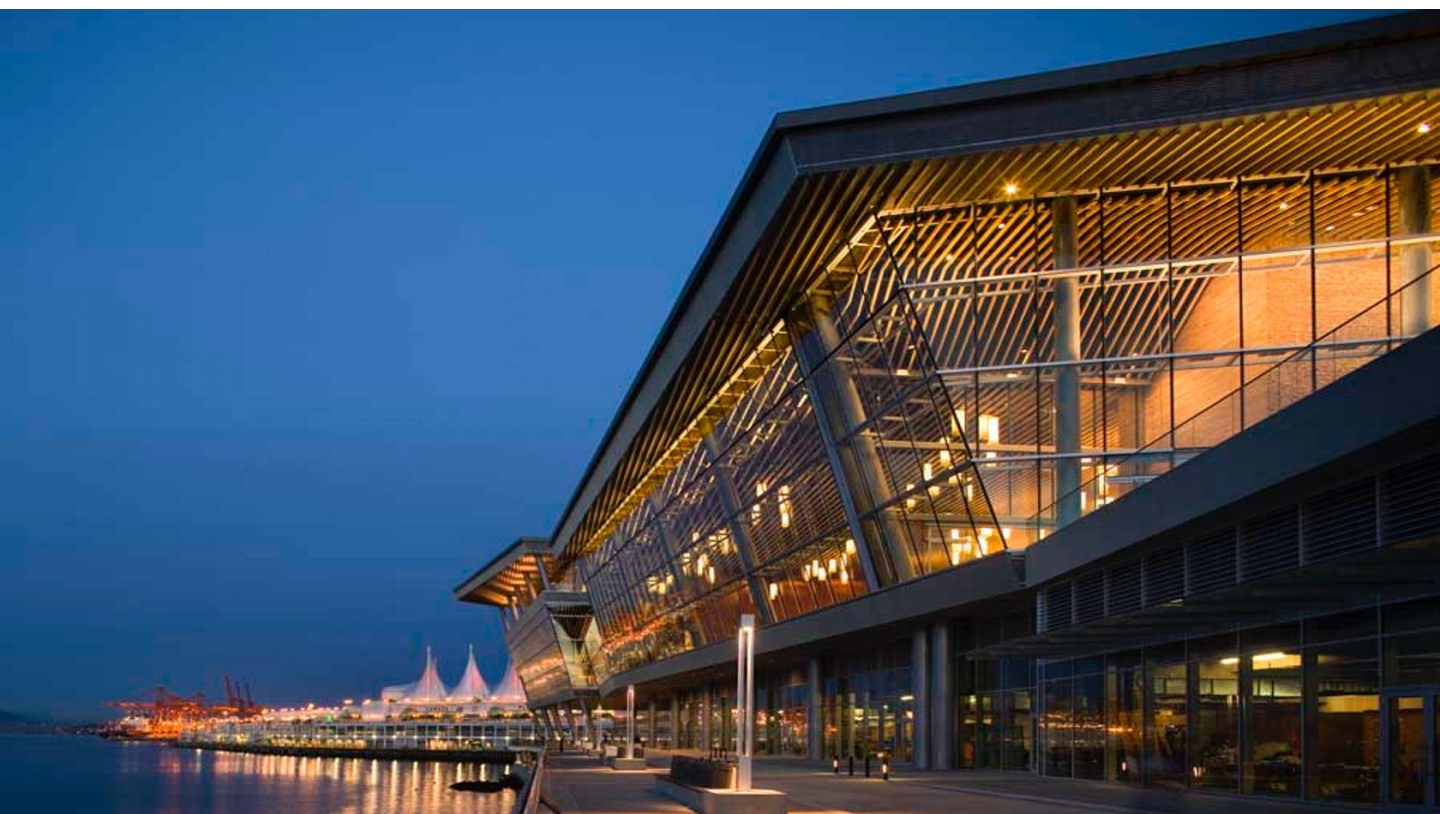
PLEASE COMPLETE  
YOUR APPLICATION  
FORM ON PAGE 16



# WHY SUPPORT THE CONFERENCE?

The RNA Society is a non-profit, international scientific society with more than 1800 members dedicated to fostering research and education in the field of RNA science. The Society's Annual Meeting attracts top researchers from all across the globe, with presentations detailing the very latest discoveries in this field. This is an ideal opportunity for companies to help advance RNA science in a very tangible way, while also having their company more closely associated with top-level research.

- Enjoy networking opportunities with leaders in the international RNA research community.
- Promote your brand in a fast growing marketplace.
- Strengthen your company position to the world RNA research community as a leader in the RNA research.
- Strengthen existing customer relationships and acquire new clients in an exciting and informative atmosphere.
- Demonstrate your support to the RNA research community by helping the RNA Society to make an affordable meeting for all scientists.



## MAIN CONTACTS

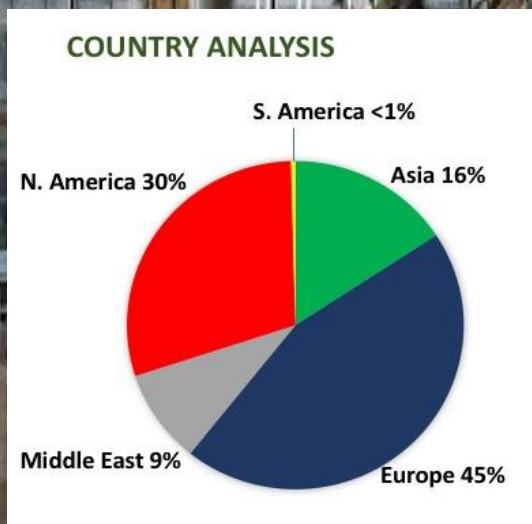
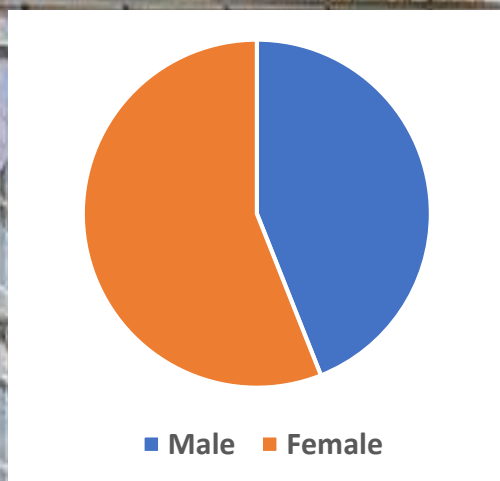
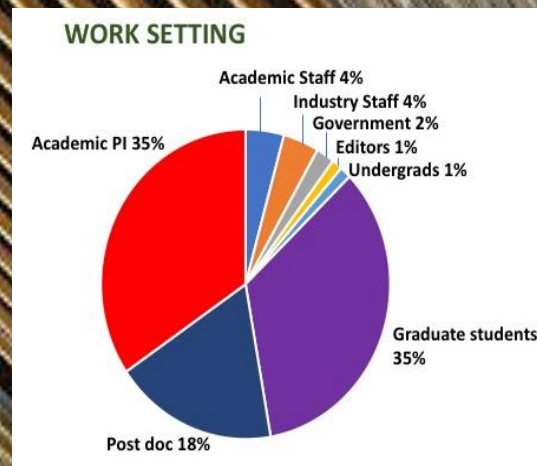
**Mary McCann**  
**Simple Meetings**  
Tel: +1-206-706-8118 (USA)  
[rna2020@rnasociety.org](mailto:rna2020@rnasociety.org)

**Gianpiero Di Leva,**  
**Chair of Business Development**  
**The RNA Society**  
Tel: +44-295-2262 (United Kingdom)  
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[g.dileva@salford.ac.uk](mailto:g.dileva@salford.ac.uk)

**James McSwiggen**  
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**Kristian Baker**  
**CEO, The RNA Society**  
[membership@rnasociety.org](mailto:membership@rnasociety.org)

# REGISTRANT DEMOGRAPHICS



"The demographics vary based on meeting location. These numbers are from RNA 2017 in Prague"



# THE ANNUAL MEETING OF THE RNA SOCIETY



## PAST EXHIBITORS, SPONSORS and ADVERTISERS

- ABO
- Academia Europea
- Advanced Biotechnologies
- Baseclick
- Bio-Techne
- ClickSeq Technologies
- ChemGenes Corporation
- Eclipse Bioinnovations
- Embo Journal
- Horizon Discovery
- IMBB – Adam Mickiewicz University
- Institute of Bioorganic Chemistry PAS
- Journal of Biological Chemistry
- Japan RNA Society
- Lexogen
- Locana
- Max Planck Society
- McSwiggen Biotech Consulting
- MDPI Editorial Group
- Municipality of Krakow
- New England Biolabs
- Oxford Nanopore
- Polish Ministry of Science and Higher Education
- RNA Journal
- Storm Therapeutics
- TechNOA – A\*STAR Research Entities
- Vari-X-Link
- Zymo Research

## ADVERTISING OPPORTUNITIES

Companies are invited to advertise in the RNA 2020 abstract book. The book will be offered in both printed and digital format to all conference participants.

For abstract book ads, send an email to [RNA2020@rnasociety.org](mailto:RNA2020@rnasociety.org) or [bd@rnasociety.org](mailto:bd@rnasociety.org) and you will be referred to our publishing partners at Cold Spring Harbor Laboratory Press. Costs vary depending on ad size and location. For registration inserts, complete and return the applicable **SPONSOR/EXHIBITOR APPLICATION** on page 16 or download from the conference website. Cost is \$500 per inserted item.

PLEASE COMPLETE  
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FORM ON PAGE 16

For additional information email to:

**Gianpiero Di Leva**  
RNA 2020 Vancouver,  
Chair Business Development  
[bd@rnasociety.org](mailto:bd@rnasociety.org)



# SUPPORT OPPORTUNITIES

A variety of sponsorship opportunities are available **to all sponsoring and exhibiting companies of RNA 2020, The Annual Meeting of the RNA Society**. A meeting sponsor provides non-exclusive general financial support for the meeting. Session sponsors provide exclusive financial support for one of the two-dozen sessions, workshops, receptions and/or banquet that make up the conference. For a complete list of sponsorship opportunities and benefits, please contact our Chair of Business Development, Gianpiero Di Leva via email at [bd@rnasociety.org](mailto:bd@rnasociety.org).

- Welcome Reception (\$5,000)
- Closing Banquet (\$5,000)
- Plenary Sessions (\$5,000)
- Concurrent Sessions (\$2,500)
- Workshops (\$2,500)
- Poster Sessions (\$2,500)

## BENEFITS

- Sponsor name and logo will be printed on the abstract book Sponsorship page.
- Sponsor will be acknowledged on the conference acknowledgement slides, and mentioned in messages to the conferees.
- Session sponsors will be prominently featured and acknowledged at the beginning of, midway through, and at the end of the sponsored session.

## HOW TO APPLY

Please fill out the Sponsorship Application Form on page 16 and send it to [RNA 2020](#) as described on the form.

After receiving your application, the Society will send an invoice. Payment is due by check, credit card or bank transfer by the specified date.

For additional information email to:

**Gianpiero Di Leva**  
RNA 2020 Vancouver,  
Chair Business Development  
[bd@rnasociety.org](mailto:bd@rnasociety.org)

## IMPORTANT DATES

**December 1, 2019 (estimated)**

Registration open

**March 10, 2020**

Deadline to submit an oral abstract

**March 31, 2020**

Deadline to submit a poster abstract

**April 1, 2020**

Deadline to confirm sponsorship for recognition in abstract book.

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# SUPPORT OPPORTUNITIES

## **TRAVEL FELLOWSHIPS** – starting at \$750 (multiple available).

The Society is committed to making our annual meeting affordable for all scientists, and that includes those coming from less affluent countries or laboratories. We have already reserved \$100,000 for travel fellowships to young scientists, but that will meet only 50% of the total need.

Award amounts are open to negotiation but we recommend awards of \$750 (the cost of conference registration), up to \$5000 (complete travel, lodging and conference expenses, plus a ~\$1000 award check).

The sponsor logo will be printed on the abstract book Sponsors page. Please fill out the Application Form on page 16, and send it to [RNA2020@rnasociety.org](mailto:RNA2020@rnasociety.org) as described on that form.

## **POSTER AWARDS** – starting at \$250 (multiple available).

The Society currently offers a small number of merit-based awards to young scientists, but more such awards are always welcome. Young scientists are invited to submit abstracts detailing their current research, and a committee of scientists selects the winners based on the quality of the research.

Awards categories are open for negotiation. The sponsor may prefer to open awards to all scientists, or to limit awards by scientific subject or geographic location of the applicant.

The sponsor name and logo will be printed on the abstract book Awards page, along with a brief description of the award. Please fill out the Application Form on page 16, and send it to [RNA2020@rnasociety.org](mailto:RNA2020@rnasociety.org) as described on that form.

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# EXHIBIT SPACE

Companies are invited to set up an exhibit at the annual meeting in order to advertise their products and to make direct contact with the conferees.

**ACTIVITY:** You will be provided one 8-foot table for the display of your products, located in a high-traffic area amidst coffee breaks, meals and posters. Includes 2 conference badges providing access to the full conference program of sessions, workshops, meals and other events. The badges are NOT valid for participating in the conference program. Submission of an abstract for oral or poster presentation requires full attendee conference registration.

**COST:** \$3,000

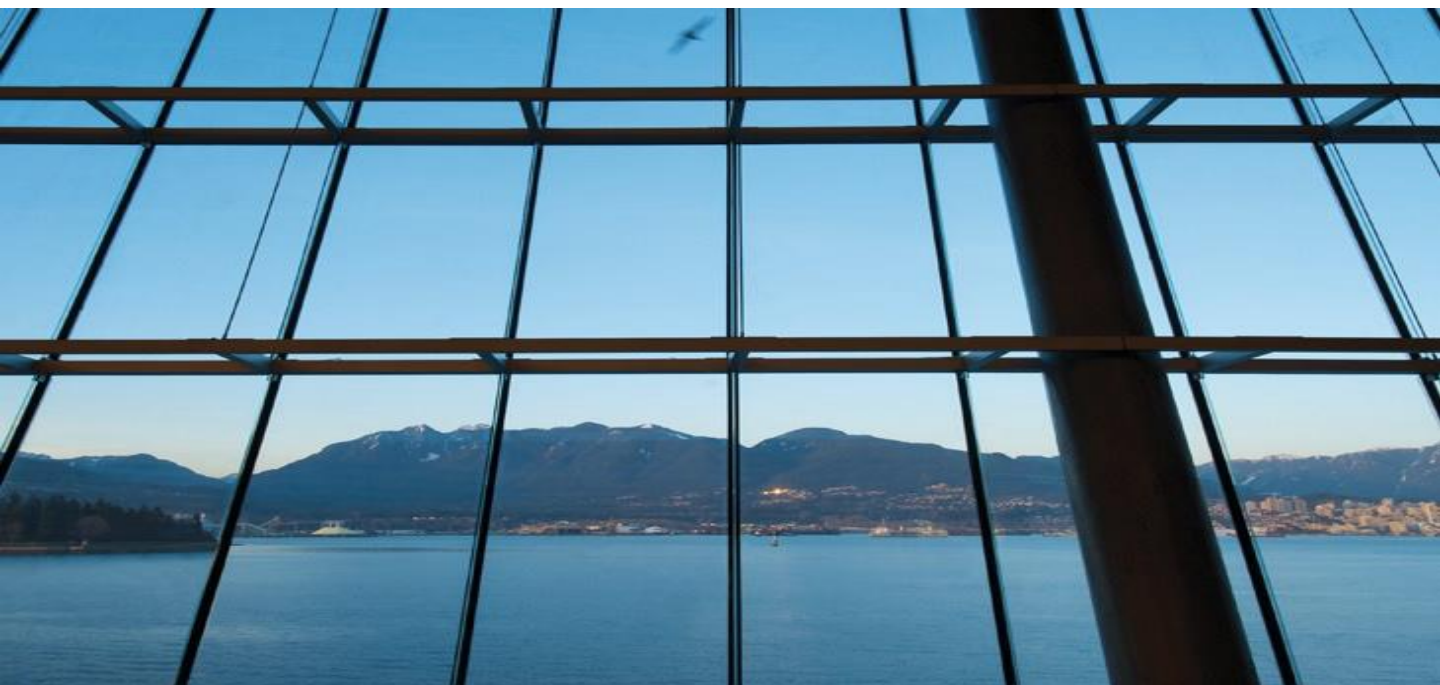
**SCHEDULE:** Exhibit table locations, shipping instructions and setup details will be determined in April, 2020. Exhibitors are not required to be present for all days of the conference.

**HOW TO APPLY:** All applicants should complete the APPLICATION FORM on page 16 and submit it to [RNA2020@rnasociety.org](mailto:RNA2020@rnasociety.org).

**ENQUIRIES:** Enquiries should be directed to [RNA2020@rnasociety.org](mailto:RNA2020@rnasociety.org).

**NOTES:**

- Exhibitors cannot sell their products and services on the premises during the conference.
- All exhibits and decoration must remain within the allotted exhibition space. Taping or anchoring on the floor is prohibited.
- The location of exhibit space will be determined by the Society.
- If exhibit space and complementary conference passes are desired, please consider a Silver, Gold or Platinum sponsorship instead.



## SPONSORED SEMINARS

Companies are invited to organize a one hour morning seminar (7:45-8:45am) before the start of scheduled sessions, in order to showcase their commitment to RNA biology cutting-edge technologies and to advertise their products/services to a targeted audience in an intimate setting.

**ACTIVITY:** The sponsoring company will organize one to three short presentations (representatives from the sponsoring company or invited academics). Sponsor to arrange breakfast for those attending the seminar. Sponsor will receive one conference badge and will have access to the full conference program including sessions, workshops, meals and other events. Sponsor badge is not valid for presenting in the conference program. Submission of an abstract for oral or poster presentation requires full conference registration.

**COST:** \$3,000 sponsor fee + additional cost for room, catering and A/V. After receiving your interest, the organizers will contact you to confirm date, location and explain the procedure for completing the booking.

**SPECIAL OFFER:** combine a sponsored seminar with an exhibit space for total fee of \$5,000 (savings of \$1,000). Limit of 2 total attendee badges included.

**SCHEDULE:** Complete details of the seminar, including title, description, presenter names and abstracts must be finalized by April 1, 2020 to be included in the program book.

**WHEN:** Wednesday, May 27, 7:45 - 8:45am  
Thursday, May 28, 7:45 - 8:45am  
Friday, May 29, 7:45 - 8:45am  
Saturday, May 30, 7:45 - 8:45am

**HOW TO APPLY:** All applicants should complete the APPLICATION FORM on page 16 and submit it to [RNA2020@rnasociety.org](mailto:RNA2020@rnasociety.org).

**ENQUIRIES:** Morning seminar enquiries should be directed to [RNA2020@rnasociety.org](mailto:RNA2020@rnasociety.org) or Gianpiero Di Leva ([bd@rnasociety.org](mailto:bd@rnasociety.org)).







# SPECIAL SPONSORS

	Gold Sponsor \$25,000 (1)	Silver Sponsor \$15,000 (2)	Bronze Sponsor \$10,000 (multiple)
Selection of 1 of the following:  - Logo on Bag; - Logo on Pen; - Concurrent Session	✓□		
Logo on electronic screen at Registration Desk	✓□		
Special acknowledgements during Opening and Closing Ceremony by the Organisers	✓□		
Insert flyer or other sponsor item in conference bag	✓□ (2)	✓□ (1)	
Sponsored Seminar	✓□	✓□	
Logo on Sponsor page of abstract book	✓□	✓□	✓□
Advertisement in abstract book	✓□ (Full Page)	✓□ (Half page)	✓□ (Half page)
Complimentary conference badges	4	2	1
Acknowledgement on digital materials during the conference	✓□	✓□	✓□
Exhibit table	✓□	✓□	✓□

All enquiries should be directed to [RNA2020@rnasociety.org](mailto:RNA2020@rnasociety.org) or Gianpiero Di Leva ([bd@rnasociety.org](mailto:bd@rnasociety.org)).



# SPONSOR/EXHIBITOR APPLICATION FORM



## SPONSOR/EXHIBITOR INFORMATION

### COMPANY

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

### CONTACT PERSON

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

### SPONSORSHIP PACKAGE:

Gold: ☐ \$25,000

Silver: ☐ \$15,000

Bronze: ☐ \$10,000

- Please submit this form before April 1, 2020 to receive abstract book acknowledgement.
- If your company is applying for an activity that is no longer available, the administrative team and the Chair in Business Development will work with you to identify an alternative option.
- Any unauthorised events or activities, organised by the sponsor, during the conference are prohibited.

### SPONSORSHIP ACTIVITY:

Opening or Closing Gala	<input type="checkbox"/>	\$5,000
Plenary Session	<input type="checkbox"/>	\$5,000
Concurrent Session	<input type="checkbox"/>	\$2,500
Poster Session	<input type="checkbox"/>	\$2,500
Workshop	<input type="checkbox"/>	\$2,500
Exhibit table	<input type="checkbox"/>	\$3,000
Sponsored Seminar	<input type="checkbox"/>	\$3,000
Seminar/Exhibit Combo	<input type="checkbox"/>	\$5,000
Bag with sponsor logo	<input type="checkbox"/>	\$4,000
Lanyards with sponsor logo	<input type="checkbox"/>	\$2,000
Pens with sponsor logo	<input type="checkbox"/>	\$2,000
Travel Fellowship	<input type="checkbox"/>	\$ _____
Poster Award	<input type="checkbox"/>	\$ _____

I am authorized to sign documents on behalf of the organisation and commit to the sponsorship indicated. I understand that once the sponsorship is confirmed it is not refundable.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Payment Info:** An invoice will be emailed to the sponsorship applicant upon receipt of the application. Payment will be made in USD.



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