



# Sponsorship Prospectus 2021 RNA2021 Virtual

The 26<sup>th</sup> Annual Meeting of the  
RNA Society

[www.rnasociety.org/conferences/rna-2021/](http://www.rnasociety.org/conferences/rna-2021/)



Please join us for the  
**26<sup>TH</sup> ANNUAL MEETING OF THE RNA SOCIETY**

Dear Colleagues,

On behalf of the RNA Society, we have the great pleasure to invite you to attend the 26<sup>th</sup> Annual Meeting of the RNA Society, scheduled online, from May 25<sup>th</sup> to June 5<sup>th</sup> 2021.

We hope that you will take full advantage of the opportunity to network with RNA colleagues and foster long-lasting collaborations. We look forward to receiving your abstracts and confirmation of your interest in sponsorship and advertising.

“See you” in May 2021.

Sincerely,

### Conference Organizers

**Gene Yeo,**  
Lead Organizer  
UCSD,  
San Diego, USA



**Xavier Roca,**  
Organizer  
SBS NTU,  
Singapore



**Katrin Karbstein,**  
Scripps Research Inst,  
USA



**Narry Kim,**  
Seul National Univ,  
South Korea



**Anna Marie Pyle,**  
Yale Univ,  
USA



**Jörg Vogel,**  
IMIB,  
Germany



# Why Sponsor RNA2021 Virtual?

- ❑ **Strengthen your brand to the world RNA Research community as a leader in RNA research.**

The RNA Society is a non-profit, international scientific society with more than 3000 members dedicated to fostering research and education in the field of RNA science. The Society's Annual Meeting attracts top researchers from all across the globe, with presentations detailing the very latest discoveries in the field. This is an ideal opportunity for companies to help advance RNA science in a very tangible way, while also having their company more closely associated with top-level research.

- ❑ **Gain access to the latest discoveries of the RNA field**

Exhibitors will have full access to meeting sessions and workshops, benefiting from the exceptional scientific programme. Our Annual Meeting features a selection of specialized scientific presentations, educational and commercial workshops, poster sessions including more than 1000 posters that gather, synthesize and integrate the most cutting-edge research in RNA.

- ❑ **Foster existing customer relationships and acquire new clients in an exciting and informative atmosphere.**

The ten days program will gather over 3000 RNA scientists and will provide unparalleled opportunities to virtually network between exhibitors and attendees. Companies are invited to organise sponsored seminar sessions to showcase their commitment to cutting-edge RNA based technologies and to advertise their products/services to a targeted audience.

- ❑ **Network with your partners.**

The Annual Meeting of the RNA Society will position your company among the foremost organisations in RNA research and gain insight into innovative technologies and critical industry trends.

# RNA2021 Virtual Sponsorship Packages

A variety of sponsorship opportunities are available to all sponsoring and exhibiting companies of RNA 2021, the Annual Meeting of the RNA Society.

	Tier 1	Tier 2	Tier 3	Tier 4
	\$20,000	\$10,000	\$5,000	\$2,500
Maximum number of sponsors	1	Multiple	Multiple	Multiple
Complementary Conference Registration	8	6	4	2
Sponsor Title, Logo and contacts on the Sponsor page of the Conference Platform and Conference website	✓□	✓□	✓□	✓□
Sponsor Title and Logo on the Conference Programme	✓□	✓□	✓□	✓□
Sponsor Title and Logo on the Conference Home page	✓□	✓□		
Acknowledgments at the Opening Session	✓□			
Main Ad on the Splash Pages of the Conference Platform	✓□			
Metric – Attendees Engagement (post-event)	✓□	✓□	✓□	✓□
E-blast to Attendees	✓□	✓□	✓□	✓□
1-2-1 Chat with Attendees	✓□	✓□	✓□	✓□
Meeting Room (Zoom link)	✓□ (3)	✓□ (1)		
Virtual Booth with Product Demo on the sponsor area				
Link to the company page and possibility to upload short video (3-5 minutes max) on the sponsor area to promote special products of the company.	✓□ (multiple)	✓□ (5)	✓□ (3)	✓□ (1)
Advert in the Conference Program	✓□ 2 <sup>nd</sup> page	✓□ program side	✓□ sponsor page	✓□ sponsor page
Gamification	✓□	✓□	✓□	
A non Scientific Event	✓□	✓□	✓□	
A concurrent Session chosen by the sponsor	✓□ (4)	✓□ (1)		
Sponsored Seminar				
One hour slot to organize multiple short presentations from the organization representatives or invited academics and advertise products/services to a targeted audience.	✓□	✓□		
A plenary Session chosen by the sponsor	✓□			

All enquiries should be directed to [RNA2021@rnasociety.org](mailto:RNA2021@rnasociety.org) or Gianpiero Di Leva ([bd@rnasociety.org](mailto:bd@rnasociety.org)).

# Individual Sponsorship Opportunities

## Virtual Booth

### Registration for additional representatives (industry discounted rate).

- All additional registrations will grant access to the full conference program of sessions, workshops, and other non scientific events.

\$400

## Activity Sponsorship

### Keynote Session

- Two conference registration providing access to the full conference program of sessions, workshops and other events.
- Logo on the conference program, conference website.
- Special thanks at the session.

\$5,000

### Plenary Session

- Two conference badges providing access to the full conference program of sessions, workshops and other events.
- Logo on the conference program, conference website.
- Special acknowledgements at the session.

\$4,000

### Non Scientific Events Session

- One conference registration providing access to the full conference program of sessions, workshops and other events.
- Special acknowledgments at the opening and end of the session.

\$2,500

### Poster Session or Concurrent Session or Workshop

- One conference registration providing access to the full conference program of sessions, workshops and other events.
- Special acknowledgments at the opening and end of the session.

\$2,500

- All sponsors will be acknowledged in the conference program (sponsor page), conference website (sponsor tab) and conference platform.

## Advertising Opportunities

### Advertising in the RNA2021 abstract book.

- The book will be offered in both printed and digital format to all conference participants.

Start at \$500

All enquiries should be directed to [RNA2020@rnasociety.org](mailto:RNA2020@rnasociety.org) or Gianpiero Di Leva ([bd@rnasociety.org](mailto:bd@rnasociety.org)).

# Past Sponsors

The RNA Society wishes to acknowledge and thank all past sponsors who have supported the RNA Society Annual Meeting and enable us to enrich the scientific experience of our attendees and helped creating a scientific event of outstanding and unique quality.

The logo for LEXOGEN, with 'LEXO' in green and 'GEN' in blue.The logo for STORM THERAPEUTICS, featuring a stylized DNA double helix and the text 'STORM THERAPEUTICS'.The logo for ECLIPSE BIOINNOVATIONS, featuring a stylized DNA double helix and the text 'ECLIPSE BIOINNOVATIONS'.The logo for Oxford NANOPORE Technologies, featuring a stylized blue circular graphic and the text 'Oxford NANOPORE Technologies'.The logo for moderna, with the word 'moderna' in red lowercase letters and a blue dashed line underneath.The logo for NEW ENGLAND BioLabs Inc., featuring a butterfly and the text 'NEW ENGLAND BioLabs Inc. enabling technologies in the life sciences'.The logo for ZYMO RESEARCH, featuring three green interlocking rings and the text 'ZYMO RESEARCH'.The logo for biotechne, with the word 'biotechne' in blue lowercase letters and a registered trademark symbol.The logo for LOCANA, featuring a stylized orange and blue graphic and the text 'LOCANA'.The logo for baseclick, featuring a stylized orange and black graphic and the text 'baseclick'.The logo for ChemGenes CORPORATION, featuring a stylized blue 'G' and the text 'ChemGenes CORPORATION'.

If your organization would like to receive additional information about the sponsorship programme of the Annual Meeting of the RNA Society, please contact Gianpiero Di Leva at [bd@rnasociety.org](mailto:bd@rnasociety.org) or [rna2021@rnasociety.org](mailto:rna2021@rnasociety.org)

# SPONSOR/EXHIBITOR APPLICATION FORM



## SPONSOR/EXHIBITOR INFORMATION

### COMPANY

Name:

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Address:

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### CONTACT PERSON

Name:

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Title:

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Telephone:

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E-Mail:

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### SPONSORSHIP PACKAGE:

- |         |                          |          |
|---------|--------------------------|----------|
| Tier 1: | <input type="checkbox"/> | \$20,000 |
| Tier 2: | <input type="checkbox"/> | \$10,000 |
| Tier 3: | <input type="checkbox"/> | \$5,000  |
| Tier 4: | <input type="checkbox"/> | \$2,500  |

Please submit this form before April 1<sup>st</sup>, 2021 to be considered as a sponsor.

If your company is applying for an activity that is no longer available, the administrative team and the Chair in Business Development will work with you to identify an alternative option.

Unauthorised events or activities, organised by the sponsor, during the conference are prohibited.

### SPONSORSHIP ACTIVITY:

- |                    |                          |              |
|--------------------|--------------------------|--------------|
| Keynote Session    | <input type="checkbox"/> | \$5,000      |
| Plenary Session    | <input type="checkbox"/> | \$4,000      |
| Concurrent Session | <input type="checkbox"/> | \$2,500      |
| Poster Session     | <input type="checkbox"/> | \$2,500      |
| Workshop           | <input type="checkbox"/> | \$2,500      |
| Poster Award       | <input type="checkbox"/> | \$_____      |
| Advertising        | <input type="checkbox"/> | \$500 and up |

I am authorized to sign documents on behalf of the organisation and commit to the sponsorship indicated. I understand that once the sponsorship is confirmed it is not refundable.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Payment Information:** An invoice will be emailed to the sponsorship applicant upon receipt of the application. All prices and invoices are in USD.