



# RNA2022 – Boulder, Colorado

## Sponsorship Prospectus 2022



The 27<sup>th</sup> Annual Meeting of the  
**RNA SOCIETY**



Please join us for the  
**27<sup>th</sup> ANNUAL MEETING OF THE RNA SOCIETY**

Dear Colleagues,

On behalf of the **RNA SOCIETY**, we have the great pleasure of inviting you to join us for the 27<sup>th</sup> Annual Meeting of the **RNA SOCIETY**, scheduled to be held *in person* in Boulder, Colorado May 31<sup>st</sup> to June 5<sup>th</sup>, 2022.

We hope you will take full advantage of the opportunity to learn of the latest, cutting-edge RNA research discoveries, network with our RNA colleagues, and establish long-lasting collaborations with our members. We look forward to our participation and confirmation of your interest in sponsoring this meeting and joining us in Boulder in May!

Sincerely,

#### Conference Organizers

**Roy Parker,**  
University of Colorado,  
Boulder, USA



**Stepanka Vacanova,**  
Masaryk University,  
Brno, Czech Republic



**Rui-Ming Xu,**  
Academy of Sciences  
Beijing, China



**Kristen Lynch,**  
University of Pennsylvania  
Philadelphia, USA



**Howard Chang,**  
University of Stanford  
Stanford, USA



**Amy Buck,**  
University of Edinburgh  
Edinburgh, UK



# Why sponsor RNA2022?

## ❑ Introduce your organization and products to world-leading RNA scientists and researchers

The **RNA Society** is an international scientific society with 3500 members dedicated to fostering research and education in the field of RNA science. The Annual Meeting of the RNA Society attracts participants from across the globe to present the latest discoveries and advances in the burgeoning field of RNA science. RNA2022 provides an ideal opportunity for our industry and biopharma partners to share their products and vision to our attendees and help further advance RNA science in a real and tangible way.

## ❑ Gain access to the latest advances in RNA research

Sponsorship provides unlimited access to the exceptional scientific program for RNA2022 and full admittance to meeting sessions (oral and poster) and workshops. RNA2022 features a wide selection of scientific presentations, Keynote and Award lectures, educational and commercial workshops, and over 700 poster presentations – all designed to showcase the most cutting-edge research in the fundamental and applied fields of RNA.

## ❑ Foster existing customer contacts and cultivate new relationships in an exciting & informative atmosphere.

The five day program will provide extensive exposure to the over 1000 RNA 2022 meeting participants. Exclusive social events will provide unparalleled opportunities to network between exhibitors and meeting attendees. Sponsors are invited to consider morning workshop sessions as a means to introduce their products and services and showcase how collaboration and partnerships between research and industry has driven progress and discover in the RNA field.

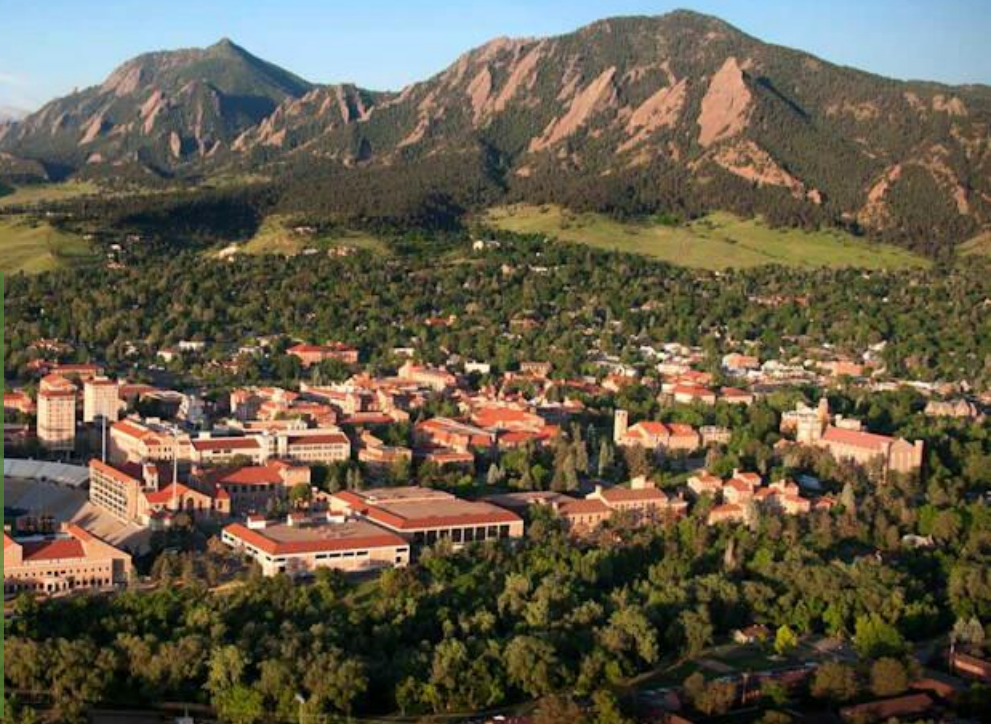
## ❑ Network with your industry partners.

RNA2022 will position your company among the foremost organisations in the RNA field where you can share insight into innovative technologies and critical industry trends.

# RNA2022 – Boulder, Colorado

## About Boulder –

Boulder is home to the University of Colorado – Boulder, an epicenter for academic RNA research and discovery, and the workplace of dozens of the world's leading RNA researchers and facilities. Boulder is situated at the base of the Rocky Mountains, providing unparalleled opportunities for hiking and other out-door activities. Boulder is also known for exquisite dining and its craft brewing industry.



## • CONFERENCE DATES AND LOCATION

May 31st – June 5th, 2022  
Campus of the  
University of Colorado - Boulder

## • CONFERENCE HOURS AND DATES

<b>Tuesday, May 31</b>	<b>16:00 – 22:00</b>
<b>Wednesday, June 1</b>	<b>09:00 – 22:00</b>
<b>Thursday, June 2</b>	<b>09:00 – 14:00</b>
<b>Friday, June 3</b>	<b>09:00 – 22:00</b>
<b>Saturday, June 4</b>	<b>09:00 – 18:00</b>

- PLENARY SESSIONS
- KEYNOTE AND AWARD PRESENTATIONS
- POSTER SESSIONS
- EDUCATIONAL WORKSHOPS
- INDUSTRY SPONSORED SEMINARS

## • PLENARY and CONCURRENT SESSIONS

Bioinformatics & Genomics  
Chromatin & Epigenetics  
Chemical Biology of RNA  
New Technologies  
Extracellular RNA  
Granules & Condensates  
High through-put discovery  
Interconnected RNA Processes  
Long Non-coding RNAs & Circular RNAs  
Origins of Life and evolution  
Regulatory RNAs in Bacteria & Archaea  
Ribosome Biogenesis & Modification  
Ribozymes & Riboswitches  
RNA & Cellular Immunity  
RNA & Disease  
RNA Modification & Editing  
RNA Nanotechnology  
RNA Structure, Folding & Modeling  
RNA Synthetic Biology & Systems Biology  
RNA Transport & Localization  
RNA Turnover  
RNPs: Biogenesis, Structure & Function  
Polyadenylation & 3' end formation  
Small Non-coding RNAs in Eukaryotes  
Splicing Mechanism  
Splicing Regulation & Alternative Splicing  
Targeting RNA for Therapy & Diagnostics  
Transcription: Mechanism & Biology  
Translation Mechanism  
Translation Regulation  
tRNA: Processing and Function  
Viral RNAs  
(topics subject to change based on meeting participation)

# Sponsorship Packages

A variety of sponsorship opportunities are available to all sponsoring and exhibiting companies of RNA 2022, the Annual Meeting of the **RNA Society**.

	Gold	Silver	Bronze
	\$25,000	\$15,000	\$10,000
Maximum number of sponsors	1	1	2
Special acknowledgements during Opening and Closing Ceremony by the Organisers	✓□		
Opening Ceremony	✓□		
Poster Sessions	✓□		
Plenary Session	✓□ (3)	✓□ (1)	
Concurrent Session	✓□ (4)	✓□ (2)	✓□ (1)
<b>Sponsored Seminar</b> Organization of a one hour session from the sponsoring company or invited academics before the start of scheduled sessions. The sponsor will be offered a room with a capacity of up to 200 participants and will arrange breakfast for those attending the seminar. Title of the sponsored seminars with an abstract will be published on the conference program and website.  (additional costs to consider: breakfast and A/V)	✓□	✓□	✓□
<b>Extended Exhibition table</b> Extra space will be allocated in the exhibitor area for the sponsor.	✓□	✓□	✓□
Logo on Sponsor page of program book	✓□	✓□	✓□
Advertisement in program book	✓□ (Full Page)	✓□ (Half page)	✓□ (Half page)
Complimentary conference registration	4	3	2
Acknowledgement on digital materials during the conference	✓□	✓□	✓□

Inquiries should be directed to Gianpiero Di Leva at ([bd@rnasociety.org](mailto:bd@rnasociety.org)) or [RNA2022@rnasociety.org](mailto:RNA2022@rnasociety.org).

# Sponsorship Opportunities – à la carte

## Exhibition Table

### One 8-foot table.

- It includes 1 conference registration providing access to the full conference program of sessions, workshops, meals and other events. 25% discount will be applied on the second and third full registrations.
- Acknowledgments on the conference book (sponsor page), conference website (sponsor tab) and on conference slides.
- The registrations are NOT valid for participating in the conference program. Submission of an abstract for oral or poster presentation requires full attendee conference registration.

\$4,000

## Onsite Activity Sponsorship

### Keynote Talks

- It includes 2 conference registrations providing access to the full conference program of sessions, workshops, meals and other events.
- Special acknowledgements on the conference book, conference website and conference slides.
- Special thanks during the Keynote Talks.

\$5,000\*

### Opening Ceremony or Closing Gala

- It includes 2 conference registrations providing access to the full conference program of sessions, workshops, meals and other events.
- Special acknowledgements on the conference book, conference website and conference slides.
- Special thanks at the opening session or final remarks.

\$5,000\*

### Plenary Session

- Two conference registrations providing access to the full conference program of sessions, workshops, meals and other events.
- Special acknowledgment at the opening and end of the session (for poster session, a table at the entrance of the poster hall for company flyers or any other materials).

\$5,000\*

### Poster Session or Concurrent Session or Workshop

- One conference registration providing access to the full conference program of sessions, workshops, meals and other events.
- Special acknowledgments at the opening and end of the session (for poster session, a table at the entrance of the poster hall for company flyers or any other materials).

\$2,500\*

\* All sponsors will be acknowledged on the conference book (sponsor page), conference website (sponsor tab) and conference slides.

### Lanyards for conference badge

- Given to all participants (provided by the company)

\$2,000

## Advertising Opportunities

### RNA Society Junior Scientist networking event

\$2,500

### Advertising in the RNA2022 program book.

- The book will be offered in both printed and digital format to all conference participants.

\$500 and up

- Exhibitors cannot sell products or services on the premises during the conference.
- All exhibits and decoration must remain within the allotted exhibition space. Taping or anchoring on the floor is prohibited.
- Location of exhibit space will be determined by the **RNA Society**.

Inquiries should be directed to Gianpiero Di Leva at [bd@rnasociety.org](mailto:bd@rnasociety.org) or [RNA2022@rnasociety.org](mailto:RNA2022@rnasociety.org).

# Partners of past RNA Society meetings

The **RNA Society** wishes to acknowledge some of our recent sponsors that have supported our Annual Meeting and that have enabled us to create a scientific event that enriches the scientific experience of our attendees.



ACCENT  
THERAPEUTICS



If your organization would like additional information related to sponsoring RNA2022, please contact Gianpiero Di Leva at [bd@rnasociety.org](mailto:bd@rnasociety.org) or [rna2022@rnasociety.org](mailto:rna2022@rnasociety.org)



# SPONSOR/EXHIBITOR APPLICATION FORM

## SPONSOR/EXHIBITOR INFORMATION

### COMPANY

Name:

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Address:

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Website:

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### CONTACT PERSON

Name:

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Title:

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Telephone:

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E-Mail:

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### SPONSORSHIP PACKAGE:

Gold: ☐ \$25,000

Silver: ☐ \$15,000

Bronze: ☐ \$10,000

### SPONSORSHIP ACTIVITY:

Opening or Closing Gala ☐ \$5,000

Plenary Session ☐ \$5,000

Concurrent Session ☐ \$2,500

Poster Session ☐ \$2,500

Workshop ☐ \$2,500

Exhibit table ☐ \$4,000

Bag with sponsor logo ☐ \$4,000

Lanyards with sponsor logo ☐ \$2,000

Keynote Talk ☐ \$5,000

Travel Fellowship ☐ \$\_\_\_\_\_

Poster Award ☐ \$\_\_\_\_\_

- Please submit form before May 1<sup>st</sup>, 2022 to reserve advertising space in RNA 2022 Meeting Program.
- If your company is applying for an activity that is no longer available, the **RNA Society** Business Development team will work with you to identify an alternative option that meets your needs.
- Any unauthorised events or activities during the conference are prohibited.

**Payment Info:** An invoice will be e-mailed to the sponsorship applicant upon receipt of the application. Sponsorship rates are listed and payable in USD.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*\* I am authorized to sign documents on behalf of my organisation and commit sponsorship as indicated. I understand that once the sponsorship is confirmed it is non-refundable.*