



RNA2024 – Edinburgh

Sponsorship Prospectus 2024



The 29th Annual Meeting of the
RNA SOCIETY



Why sponsor **RNA2024**?

Please join us for the **29TH ANNUAL MEETING OF THE RNA SOCIETY**

Dear Colleagues,

On behalf of the **RNA SOCIETY**, we have the great pleasure of inviting you to join us for the 29th Annual Meeting of the **RNA SOCIETY**, scheduled to be held in person in Edinburgh, May 28th to June 2nd, 2024.

We hope you will take full advantage of the opportunity to learn of the latest, cutting-edge RNA research discoveries, network with our RNA colleagues, and establish long-lasting collaborations with our members. More than 1000 participants are expected in Edinburgh, and they would be keen to know more of your RNA-related products and services. We look forward to your participation and confirmation of your interest in sponsoring this meeting and joining us in Edinburgh in May 2024!

Sincerely,

Conference Organizers

David Tollervey

University of Edinburgh,
Scotland



Atlanta Cook

University of Edinburgh,
Scotland



Benjamin Blencowe

University of Toronto,
Canada



Yue Wan

Genome Institute for Singapore
Science,
Singapore



Markus T Bohnsack

Goettingen University,
Germany



■ Introduce your organization and products to world-leading RNA scientists and researchers

The **RNA Society** is an international scientific society with 3500 members dedicated to fostering research and education in the field of RNA science. The Annual Meeting of the RNA Society attracts participants from across the globe to present the latest discoveries and advances in the burgeoning field of RNA science. RNA2024 provides an ideal opportunity for our industry and biopharma partners to share their products and vision to our attendees and help further advance RNA science in a real and tangible way.

■ Gain access to the latest advances in RNA research

Sponsorship provides unlimited access to the exceptional scientific program for RNA2024 and full admittance to meeting sessions (oral and poster) and workshops. RNA2024 features a wide selection of scientific presentations, Keynote and Award lectures, educational and commercial workshops, and over 700 poster presentations – all designed to showcase the most cutting-edge research in the fundamental and applied fields of RNA.

■ Foster existing customer contacts and cultivate new relationships in an exciting & informative atmosphere.

The five-day program will provide extensive exposure to the over 1000 RNA 2024 meeting participants. Exclusive social events will provide unparalleled opportunities to network between exhibitors and meeting attendees. Sponsors are invited to consider morning workshop sessions as a means to introduce their products and services and showcase how collaboration and partnerships between research and industry has driven progress and discover in the RNA field.

■ Network with your industry partners.

RNA2024 will position your company among the foremost organisations in the RNA field where you can share insight into innovative technologies and critical industry trends.



• CONFERENCE DATES AND LOCATION

May 28th – June 2nd, 2024
Edinburgh International Conference Centre

• CONFERENCE HOURS AND DATES

Tuesday, May 28	16:00 – 22:00
Wednesday, May 29	09:00 – 22:00
Thursday, May 30	09:00 – 14:00
Friday, May 31	09:00 – 22:00
Saturday, June 1	09:00 – 18:00
Sunday, June 2	No events

• PLENARY SESSIONS

• KEYNOTE AND AWARD PRESENTATIONS

• POSTER SESSIONS

• EDUCATIONAL WORKSHOPS

• INDUSTRY-SPONSORED SEMINARS

• PLENARY and CONCURRENT SESSIONS

- Bioinformatics & Genomics
- Chromatin & Epigenetics
- Chemical Biology of RNA
- New Technologies
- Extracellular RNA
- Granules & Condensates
- High through-put discovery
- Interconnected RNA Processes
- Long Non-coding RNAs & Circular RNAs
- Origins of Life and evolution
- Regulatory RNAs in Bacteria & Archaea
- Ribosome Biogenesis & Modification
- Ribozymes & Riboswitches
- RNA & Cellular Immunity
- RNA & Disease
- RNA Modification & Editing
- RNA Nanotechnology
- RNA Structure, Folding & Modeling
- RNA Synthetic Biology & Systems Biology
- RNA Transport & Localization
- RNA Turnover
- RNPs: Biogenesis, Structure & Function
- Polyadenylation & 3' end formation
- Small Non-coding RNAs in Eukaryotes
- Splicing Mechanism
- Splicing Regulation & Alternative Splicing
- Targeting RNA for Therapy & Diagnostics
- Transcription: Mechanism & Biology
- Translation Mechanism
- Translation Regulation
- tRNA: Processing and Function
- Viral RNAs

(topics subject to change based on meeting participation)

Past industry partners of the RNA Society

The **RNA Society** wishes to acknowledge some of our recent sponsors that have supported our Annual Meeting and that have enabled us to create a scientific event that enriches the scientific experience of all of our attendees.

The logo for BIONTECH, with 'BIONTECH' in a green, sans-serif font.The logo for moderna, with the word 'moderna' in a red, lowercase, sans-serif font, and a blue dashed line underneath.The logo for IONIS, with the word 'IONIS' in a purple, sans-serif font.The logo for LEXOGEN, with the word 'LEXOGEN' in a green and blue, sans-serif font.The logo for biotechne, with the word 'biotechne' in a blue, lowercase, sans-serif font.

If your organization would like additional information related to sponsoring RNA2024, please contact Gianpiero Di Leva at bd@rnasociety.org or RNA2024@rnasociety.org

Sponsorship Packages

A variety of sponsorship opportunities are available to all sponsoring and exhibiting companies of RNA 2024, the Annual Meeting of the **RNA Society**.

	Platinum	Gold	Silver	Bronze
	\$50,000	\$25,000	\$15,000	\$10,000
Maximum number of sponsors	1	1	2	4
Special acknowledgements during Closing Ceremony by the Organisers	✓□			
Keynote Lectures	✓□			
Virtual Platform Sponsor	✓□			
Closing Ceremony adverts	✓□			
Poster Sessions	✓□	✓□		
Plenary Session	✓□ (3)	✓□ (2)	✓□ (1)	
Concurrent Session		✓□ (4)	✓□ (2)	✓□ (1)
Sponsored Seminar Organization of a one-hour session from the sponsoring company or invited academics before the start of scheduled sessions (breakfast) or during lunch. A room with a capacity of ~200 people and AV will be provided; sponsor is to arrange to serve breakfast or lunch for attendees. Title of the sponsored seminar (with an abstract) will be published on the conference program and website. <i>(breakfast and/or lunch offerings are at sponsors cost)</i>	✓□	✓□	✓□	✓□
Extended Exhibition table Extra space will be allocated in the exhibitor area for the sponsor.	✓□	✓□	✓□	✓□
Logo on Sponsor page of program book	✓□	✓□	✓□	✓□
Advertisement in program book	✓□ (Full Page)	✓□ (Full Page)	✓□ (Half page)	✓□ (Half page)
Complimentary conference registrations	5	4	3	2
Acknowledgement on digital materials during the conference	✓□	✓□	✓□	✓□

Inquiries to secure your sponsorship should be directed to Gianpiero Di Leva at bd@rnasociety.org or RNA2024@rnasociety.org

Sponsorship Opportunities – à la carte

Exhibition Table

One 8-foot table and two chairs.

- It includes 1 conference registration providing access to the full conference program of sessions, workshops, meals and other events. 25% discount will be applied on the second and third full registrations.
- Extra technical items can be requested for a charge and the exhibitor will need to discuss the bespoke requirements with the management of the conference centre (contacts will be provided).
- Acknowledgments on the conference book (sponsor page), conference website (sponsor tab) and on conference slides.
- The registrations are NOT valid for participating in the conference program. Submission of an abstract for oral or poster presentation requires full attendee conference registration.

\$4,000

Onsite Activity Sponsorship

Closing Gala

- It includes 2 conference registrations providing access to the full conference program of sessions, workshops, meals and other events.
- Special acknowledgements on the conference book, conference website and conference slides.
- Special thanks at the closing session and during the Gala.

\$10,000*

Popcorn or Ice Cream Cart

- A popcorn or ice cream cart will be available during a poster session.
- It includes 1 conference registration providing access to the full conference program of sessions, workshops, meals and other events.
- Special acknowledgements on the conference book, conference website and conference slides.
- Banner of the company displayed in the cart area.

\$4,000*

Coffee Break

- One conference registration providing access to the full conference program of sessions, workshops, meals and other events.
- Special acknowledgements on the conference book, conference website and conference slides.

\$4,000*

Concurrent Session or Workshop

- One conference registration providing access to the full conference program of sessions, workshops, meals and other events.
- Special acknowledgments at the opening and end of the session (for poster session, a table at the entrance of the poster hall for company flyers or any other materials).

\$4,000*

* All sponsors will be acknowledged on the conference book (sponsor page), conference website (sponsor tab) and conference slides.

Lanyards for conference badge

- Given to all participants (provided by the company)

\$2,500

Advertising Opportunities

RNA Society Junior Scientist networking event

\$2,500

Advertising in the RNA2024 program book.

- The book will be offered in both printed and digital format to all conference participants.

\$500 and up

- Exhibitors cannot sell products or services on the premises during the conference.
- All exhibits and decoration must remain within the allotted exhibition space. Taping or anchoring on the walls or floor is prohibited.
- Location of exhibit space will be determined by the **RNA Society**.

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