



RNA2025 – San Diego, USA

Sponsorship Prospectus 2025





Why sponsor **RNA2025?**

Please join us for the
**30th ANNUAL MEETING OF THE
RNA SOCIETY**

Dear Colleagues,

On behalf of the **RNA SOCIETY**, we have the great pleasure of inviting you to join us for the **30th Annual Meeting of the RNA SOCIETY**, to be held May 27th to June 1st, 2025, in sunny San Diego, California!

We hope you will take full advantage of the opportunity to learn about the cutting-edge RNA research discoveries, network with RNA colleagues, and establish long-lasting collaborations with our members and meeting attendees. More than 1250 participants are expected to attend RNA2025 in San Diego, and they would be keen to know more about your RNA-related products and services. We look forward to your participation and confirmation of your interest in sponsoring this meeting and joining us in San Diego in May!

Sincerely,

Conference Organizers

Katrin Karbstein

Vanderbilt University
USA

Atlanta Cook

University of Edinburgh
Scotland

Anita Corbett

Emory University
USA

Jorgen Kjems

Aarhus University
Denmark

Zefeng Wang

Chinese Academy of Sciences
China

❑ Introduce your organization and products to world-leading RNA scientists and researchers

The **RNA Society** is an international scientific society with 3500 members dedicated to fostering research and education in the field of RNA science. The Annual Meeting of the RNA Society attracts participants from across the globe to present the latest discoveries and advances in the burgeoning field of RNA science.

30 years at the forefront of RNA research and collaboration – come celebrate with us in beautiful San Diego, California!

❑ Access to the latest advances in RNA research

Foster existing customer contacts and cultivate new relationships in an exciting & informative atmosphere. The five-day program will provide unparalleled exposure to the over 1100+ RNA 2025 meeting participants. Exclusive social events will offer unique opportunities to network between attendees and exhibitors. Sponsors at the Bronze-level and above may also host sponsored seminars, allowing them to introduce products, showcase services, and demonstrate how collaboration between research and industry drives innovation in the RNA field.

❑ Network with global RNA researchers

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“RNA2025 will position your company among the foremost organizations in RNA science, where you can share insights into innovative technologies and critical industry trends.”



30th Annual

San Diego California

RNA 2025

May 27 - June 1

CONFERENCE DATES AND LOCATION

May 27th – June 1st, 2025

Town & Country Resort and Convention Center
San Diego, California, USA

CONFERENCE HOURS AND DATES

Tuesday, May 27 16:00 – 21:00

Wednesday, May 28 09:00 – 22:00

Thursday, May 29 09:00 – 17:00

Friday, May 30 09:00 – 22:00

Saturday, May 31 09:00 – 23:00

Sunday, June 1 No events

- **PLENARY AND CONCURRENT SESSIONS**
- **KEYNOTE (4) AND AWARD PRESENTATIONS**
- **POSTER SESSIONS (2)**
- **EDUCATIONAL WORKSHOP**
- **INDUSTRY-SPONSORED SEMINARS**

PLENARY and CONCURRENT SESSIONS

Alternative Splicing
 Bioinformatics, Transcriptomics & Genomics
 Chromatin, R-loops & Epigenetics
 Chemical Biology of RNA
 RNA in Disease
 Extracellular RNA
 Viral RNAs & Innate Immunity
 miRNA and siRNA
 RNA Surveillance & Degradation
 New Technologies
 lncRNAs & circRNAs
 Origins of Life & Evolution
 RNA Processing Events
 Regulatory RNAs in Bacteria & Archaea
 Ribosome Synthesis
 Ribozymes & Riboswitches
 RNA Condensates
 RNA Modification & Editing
 RNA Protein Interactions & Assembly
 RNA Transport & Localization
 RNA Imaging
 Splicing Mechanism
 Splicing Regulation
 RNA Structure, Folding & Modeling
 Synthetic Biology
 Transcription Mechanisms & Regulation
 Translation Mechanism
 Translation Regulation
 tRNA
 RNA & Education
 RNA & Neuroscience
 RNA therapeutics

(topics subject to change based on meeting participation)

RNA Society's Recent Industry Partners

The **RNA Society** wishes to acknowledge recent industry partners who have supported our Annual Meeting and the critical role they play in creating an event that enriches the scientific experience of all attendees.

If your organization would like additional information about sponsoring RNA2025, please contact Gianpiero Di Leva at bd@rnasociety.org or RNA2025@rnasociety.org.

Sponsorship Packages

A variety of sponsorship opportunities are available to all sponsoring and exhibiting organizations for RNA 2025.

	Gold	Silver	Bronze
	\$50,000	\$25,000	\$15,000
Maximum number of sponsorship opportunities	1	2	5
Special acknowledgement during Opening Welcome and Closing Ceremony by Meeting Organisers (with logo placement)	✓		
Keynote Lectures (Four in total for RNA 2025)	✓ (2)		
Special acknowledgment on conference website	✓		
Poster Sessions	✓ (1)		
Plenary Session	✓ (3)	✓ (1)	
Concurrent Session	✓ (3)	✓ (2)	
Sponsored Seminar Organization of one 50-min seminar from the sponsoring company (or invited academics) either before the start of scheduled sessions (i.e. breakfast) or during a lunch hour. A room with a capacity of ~200 people and A/V will be provided; sponsor is to arrange to serve breakfast or lunch for attendees*. Title of the sponsored seminar (with abstract) will be published in the program book, included in the official program schedule, and on the website. <i>*breakfast and/or lunch offerings are at sponsors cost</i>	✓	✓	✓
Extended Exhibition space Extra space will be provided in the exhibitor area for Gold, Silver and Bronze sponsors.	✓	✓	✓
Company logo on Sponsor page of Meeting Program	✓	✓	✓
Advertisement (full-color) in Meeting Program	✓ (Two, Full Page)	✓ (One, Full page)	✓ (One, Half page)
Complimentary conference registration (a ~\$1,300.00 value per registration)	5	4	2
Acknowledgement on digital materials during the conference	✓	✓	✓

To secure your sponsorship, please contact Gianpiero Di Leva at bd@rnasociety.org or RNA2025@rnasociety.org

RNA 2025 Sponsorship Opportunities – à la carte

Exhibitors

Exhibition (table-top only)

- One 6-foot table and two chairs
- Includes one (1) conference registration providing access to the full conference program of sessions, workshops, meals and other events*. 25% discount available for one additional registration.
- Additional technical items can be requested and negotiated with the conference management (extra items are at sponsors expense).
- Acknowledgments in the Meeting Program (sponsor page), conference website (sponsor tab) and on Sponsorship Acknowledgment slides (projected throughout meeting).

\$5,500

On-site Activity Sponsorship

Coffee Break **Thank you, Pfizer!**

- Includes one (1) conference registration providing access to the full conference program of sessions, workshops, meals and other events*.
- Special acknowledgement in the Meeting Program (sponsor page), conference website (sponsor tab) and on Sponsorship Acknowledgment slides (projected throughout meeting).

Sold out
\$10,000

Lanyards for conference participant badge

- Given to all participants and required for admission to all events throughout the duration of the meeting (company color logo alongside RNA Society logo)

\$7,500

Photo Booth **opening reception -or- closing banquet**

- Special acknowledgement in the Meeting Program (sponsor page), conference website (sponsor tab) and on Sponsorship Acknowledgment slides (projected throughout meeting)
- Company logo displayed on/adjacent to Photobooth (material must be provided by sponsor)

\$7,500

Popcorn or Ice Cream Cart

- Popcorn or ice cream cart for participants during ONE poster session or coffee break.
- Special acknowledgement in the Meeting Program (sponsor page), conference website (sponsor tab) and on Sponsorship Acknowledgment slides (projected throughout meeting).
- Company logo displayed on/adjacent to cart (material must be provided by sponsor).

\$7,500

- **Complimentary meeting registrations are not valid for presenting during the conference program. Submission of an abstract for oral or poster presentation requires full attendee conference registration.**
- Exhibitors are prohibited from selling products and/or services on premises during the conference.
- All exhibits and decoration must remain within the allotted exhibition space. Taping or anchoring to the walls or floor is prohibited by the conference facility.
- Complimentary registrations are not transferable to individuals/parties outside the sponsoring organization.
- Location of exhibit space will be allocated by the RNA Society.

Advertising Opportunities

RNA Society Junior Scientist Career Panel

\$5,000

Advertising in the RNA 2025 Meeting Program

- Meeting Program offered in both print and digital format to all conference participants.

\$1,000 and up

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